

Art Society of Strathcona County

NEWSLETTER



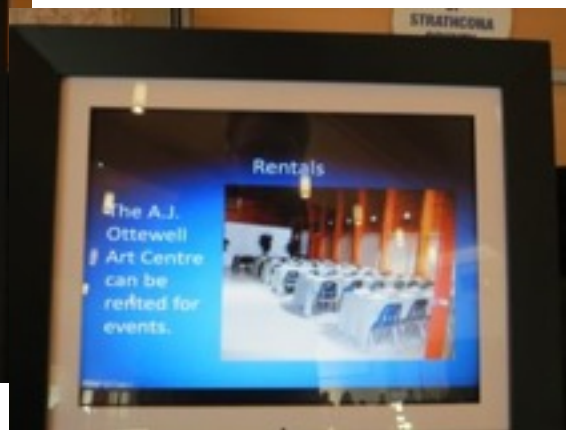
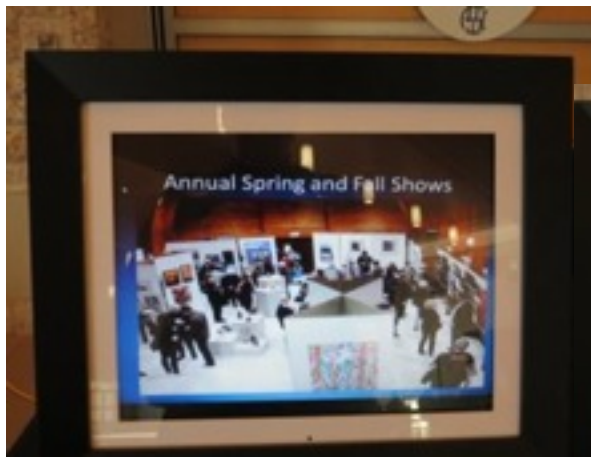
MARCH 2014



Jean & Vern Wall promoting the ASSC at the Arts Expo!

AND **Our new, digital photo frame showcasing the Art Society!**

WOW!



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Sherwood Park, AB
Phone: 780 449 4443
for office hrs & information



President's Message

I hope you are all sitting by a window with the sun shining in, the fireplace on, and your easel in front of you with something beautiful happening! I loved my hiatus in the south but it is a wonderful world here in Canada – and we have all those gold medals to brag about. ☺

Starting off 2014 with 127 members signed up is amazing!! Thank you to all of you for opting to stay with us. ☺ We will try to meet your expectations. If you have comments or suggestions, please do not hesitate to email me.

With the Society's spring show cancelled, there is plenty of time to paint for the Fall Show! However, with the cancellation, ☹ there is one less opportunity for members to show and sell their work, and less opportunity for any income for the Society. 2015 is the Society's 30th Anniversary and a Committee is in place to organize a Call for Artists for an Open Spring Art Show and Competition. Thank you to those who have volunteered on the Committee. Looking forward to that show!

Next is the Student Show & Competition and the Mothers' Day Show and Tea and it is hoped that all members will make time to visit both events and support the artists who are participating. Also, here's hoping you paid your ACACA membership and will be registering for their Northern Zone show (registration deadline April 15.) It would be nice to see some winning entries from the ASSC at the Alberta Wide Show this summer.

Lack of participation has caused the cancellation too of the DVD Great Artists sessions, however, the Paint Along with DVD sessions are still fairly well attended. These drop in days are a great opportunity to meet other artists, enjoy the DVD lesson and paint to your heart's delight. Please come out and have fun!

Thank you to Joyce and Elaine for a great show in the Gallery for February. It is hoped that other members will be encouraged to come forward to enjoy a show of their own. The March/April members' show is up. Please stop by and check it out.

The Arts Expo in the Agora was quiet, however, there was some interest by the public in the ASSC's new digital photo series that was playing, and a few were interested in memberships and workshops and a visit to the Loft Gallery. Let's hope they follow through.

Many members will be attending the Night of the Artists Gala in March courtesy of the ASSC which also will have a beautiful advertisement in their magazine. Word of the Loft Gallery, workshops and membership will be spread as much as possible.

Michele and Shannon entertained the Brownies with painting and a tour of the Loft artwork. Thank you to you both for taking the time to do this.

Renovations at the Centre are continuing! So much to do....but spring is probably still 2 months or more away...so lots of time to paint up a storm! Have fun.

Regards, Sonja.

Thank You to:

- Shannon Eskow and Michele Schulz–Telford for organizing and entertaining the Brownie group in the Loft Gallery and with an artwork project!
- Kay and Bonnie for setting up the Arts Expo booth, Audrey J., Sirkka, Jean and Vern Wall and Brian L. for taking shifts in the booth!
- Bonnie H. for handling the Board and General meetings in February while I sat in the sun!
- Sue B. for all the extra time spent in the Centre overseeing the furnace problems and the renovations.
- Kay McC. for uploading all the pictures on the new digital photo screen for use at the Expo, the Trade Show and many events hereafter! Great job!
- Nikki G. for organizing the hanging of artwork in the Grey Nuns' Hospital.

Members' Corner

- Next Board Meeting: **March 4 at 6:30 pm**, Ottewell Centre
- Next General Meeting: **March 11** at
 - 6:15** – Information for New Members
 - 7:00** – Lynn Sinfield on Framing
 - Annual General Meeting
 - **March** General Meeting
- Loft Gallery Members' show – **March 1** to **April 27**
- Strathcona Country Trade Fair – **April 11–13**. Check out the ASSC booth!
- Student Competition, Show and Sale: **May 9 & 10**
- Mothers' Day Tea and Art Sale: **May 11**

Note that:

Any new members who would like information on the Art Society and its programs and regulations, please join Sonja before the General Meeting on March 11 at 6:15 pm in the Loft Gallery...a time for information and questions.

The March General meeting is the Annual General Meeting of our Society. Members will be asked to vote to pass the Annual Reports (in February's newsletter) plus the Final Budget – sent separately. Please stop at the Welcome Table on your way into meetings and sign in for the evening. This is important for the ASSC meeting attendance record and it may become important to you too if you are planning on showing your artwork at ASSC shows.

THE LOFT GALLERY & GIFT SHOP

Open Saturday & Sunday from 12–4 pm

March 1 / April 27: Open show for all members

May 17 / June 19: Open show for all members

The Loft Gallery and Gift Shop is one of two sources of income for the Society this year. All members are encouraged to sign up for the **May / June** show to enter artwork so the Society can be proud in the face of the public! Previously shown artwork is accepted if it has not been shown in the past year. One to ten pieces may be entered.

See Joyce at the General meeting or email joyceboyer@shaw.ca

BROWNIES' ART NIGHT REPORT

Shannon's Eskow's report: The Brownies' art night was a huge success and everyone had a great time. As the girls arrived, they were separated into groups at each table. Five girls at a time toured the Loft Gallery while the others remained downstairs to create a project. Michele donated art supplies for each child that were used for the project, while I led the girls into an "all about me" art project! The girls expressed themselves artistically with paint, crayons and pencil crayons on their new sketch pads and then each Brownie presented her work and inspirations to the group. Every girl had wonderful pictures and feelings to express. The whole group worked beautifully together. Amazing kids!

Michele Schulz's report: Shannon summed up the night really well. We welcomed the Brownies at 6:30 PM, who had a brief 'circle' time with their leaders, followed by an art filled evening. As Shannon led the art class, I took the girls upstairs in 3 groups of 5. They were really impressed with the artwork in the loft gallery. We discussed the different mediums used and, in no time, they were able to identify the different mediums. I enjoyed listening to them discuss what they noticed and liked about the artwork. I was impressed that at such a young age they pointed out things like different vantage points – mood – and they loved the animals that Joyce did. They also made notice of all the beautiful colour in the paintings. These girls were extremely well behaved and interested in the work. We could have used more time in the gallery as the last group was rushed. Regardless, I enjoyed their perspective and hope that they went away from the evening thinking about all the possibilities there is in art.

THE NIGHT OF THE ARTISTS

The Night of Artists is on the weekend of **March 7–9th**. This Gala Event should be an evening of music, art and fun. We have several spots left to fill on the schedule for the ASSC booth. This will get you in for free with a prime spot to enjoy the sights. <http://www.nightofartists.com> Please email me at artworkbykm@gmail.com if you could help out in the booth.

Booth times needed:

- 1 person for Saturday **March 8**, 10:30 am – 1 pm
- 2 persons Saturday evening, 6:30 pm – 11pm
- 2 persons for Sunday morning, 10:30 am to 1 pm

Here's the low down on the events.

Friday March 7 (Evening) THE ART BUYERS BALL.....Doors Open at 7:00 p.m. Cash Bar Tickets \$20 in advance/\$25 at door
Featuring: Over 500 original artworks for show and sale, Live Music by The Kelly Alanna Jazz Trio and the Command Sisters, Live Art Performance and Auction By Lewis Lavoie

Saturday March 8 (Afternoon) THE AFTERNOON ART STROLL.....11 a.m. – 4 p.m. Entry by Donation in Support of Night of Artists
Featuring: Canadian National Sports Mural Mosaic, Over 500 original artworks for show and sale, Live Music by Jordan Kaminski and Braden Gates

Saturday March 8 (Evening) Doors Open at 7:00 pm Moon Flower RmCash Bar, Tickets \$20 in advance/\$25 at door
Over 500 original artworks for show and sale
Fashion 1– St. Albert Fashion Show– Fashion from local retailers
Fashion 2 – Laura Dreger Fashions, Live Music by Steven Sware

Sunday March 9 (Afternoon) THE AFTERNOON ART STROLL II.....Open at 11 a.m – 4 p.m. Entry by Donation in Support of Night of Artists
Featuring: Over 500 original artworks for show and sale
KING of Kings Mural Exhibition and Presentation by Lewis Lavoie
Live Music by Jennifer Jane and Jon Galannders about upcoming events.

ANNUAL STUDENT COMPETITION, SHOW AND SALE: May 9 & 10

Mark your calendars so you can attend this awesome showing of artwork by the high school students in the Strathcona County. Contact Lynn B. at lynnonthelake@shaw.ca if you can assist with art take in, sign out, or any other small jobs.

DON'T FORGET THE MOTHERS' DAY TEA ON MAY 11 FROM 1-4 pm

This year the ASSC will be hosting the Tea providing tea, coffee with dessert and fruit. We have invited the Strathcona County Potters to join us and they will have several tables of their pottery wares for sale along with our artists' tables.

There are only 8-10 tables available for artists to hang and display their artwork. We may have more art tables and less Tea tables if needed. Contact me early so you don't miss out! Please email me at: artworkbykm@gmail.com if you are interested in having a table and/or you are happy to help with the organizing, set up and take down.

Table fee is \$10.00. We will have a cashier and wrapper set up. Artists please submit a list of their inventory. Each item must be marked with a number and a price. Reimbursement will be made to artists by cheques after reconciling the sales. Volunteer hours count for your membership requirements. All members showing will help with set up and take down of tables, signs put out on the street and take down, kitchen duties and clean up of floors and kitchen.

I will distribute a poster closer to the date for everyone to share on FaceBook and to email to your patrons and friends.

Thanks! Kay McCormack

ACACA SHOW JULY 19 TO AUGUST 16: Held at the Ottewell Centre, the ACACA is running their show from July 19–August 16 on Fridays, Saturdays & Sundays from 10 to 6 pm. The ASSC proposes to have the Loft Gallery and Gift Shop open during these same days and hours. Volunteers will be needed for shifts in the loft gallery, however, if anyone wishes to volunteer for the ACACA show instead or as well, they can contact Joyce at joyceboyer@shaw.ca or Sonja.

showing?

If you are having a show or an art event, please send your information to Julie Taylor, Newsletter Editor, at jamtart53@gmail.com for inclusion in the Newsletter!

getting to know you

Members would like to get to know other members. Please forward your information to Elaine Forsberg at elaine.forsberg@gmail.com and include a short autobiography (6–10 lines) and a couple of pictures of your artwork. At some point, you will be featured in the ASSC Newsletter.



**~remember to update your artwork regularly on the ASSC website!
~please record your volunteer hours in the book located in the drawer to the left of the kitchen**

sink. These hours record your eligibility to show your artwork in 2014 & they are also part of the application for the ASSC's annual AFA grant.

~“LIKE” the ASSC on Facebook and please pass the message around!!!

ASSC WORKSHOP list for MARCH Newsletter 2014



MARCH

- DVD Lecture & Social Afternoon – Sunday, March 2nd 1–4pm Cost: \$5.00 **CANCELLED DUE TO LACK OF INTEREST**
- 3 PASTEL SESSIONS 3 PROJECTS with Joyce Boyer – Thursdays March 13, 20, 27 6:30–9:30pm Cost \$80/\$95
- “PAINT ALONG” Pastel Pointers DVD with Richard McKinley Wed. March 12 ~10am–2pm Cost \$5.
- DYNAMIC LANDSCAPE & FLORAL IN WATERCOLOUR Intermediate/Advanced with Gregg Johnson March 15/16 9:30–4pm Cost \$100 **FULL CLASS**
- FEARLESS LARGE CANVAS II with Samantha daSilva March 29/30 advanced large canvas abstract 9:30–4:30 Cost \$100 **FULL CLASS**
- “PAINT ALONG” March 26th 10–2pm. Mastering Colour and the Plein Air Experience by Stephen Quiller Cost \$5

APRIL

- DVD Lecture & Social Afternoon – Sunday, April 6th 1–4pm Cost: \$5.00 **CANCELLED DUE TO LACK OF INTEREST**
- NEGATIVE PAINTING for beginners with Dess Plewis April 5th 10–4pm Cost \$50/\$65 “PAINT ALONG”
- Mastering Colour and the Plein Air Experience by Stephen Quiller April 16 10–2 Cost \$5
- MASTERING ACRYLICS FOR INTERMEDIATE TO ADVANCED with David Langevin Sat. Apr. 26 & 27 9:30–4 pm Cost \$225/\$300

MAY

- FINDING ONE’S MUSE with Ron Wigglesworth – Friday May 30 6:30–9:30 & Sun. June 1 10–4pm Cost \$75/\$90

SEPTEMBER

- COLOUR HARMONIES SING WITH LIGHT with ROSE EDIN – Sept. 4,5,6, & 7th Cost \$350/\$425
- 13 COMMANDMENTS OF SUCCESSFUL PAINTINGS Johannes Vloothuis Sept 19,20,21 Cost \$325/\$375
- OIL LANDSCAPE PAINTING ESSENTIALS Johannes Vloothuis Sept 22,23,24 Cost \$325/\$375
- 3 MINI PASTEL WORKSHOPS with Joyce Boyer – 3 Monday evenings Sept. 8, 15 & Oct 6th 6:30pm – 9pm. Cost \$25/\$30 per session including supplies
- 6 WEEKS IN WATERCOLOURS with Willie Wong – 6 Monday mornings Sept 8, 15, 29, Oct, 6, 20, 27th 9:30am – 12:30 pm. Cost \$160/\$195

*NOTE: All supplies lists and information for each workshop is listed on the ASSC website under workshops.

* NOTE: With the popularity of the workshops registration is not official until payment is received.

Report by Elaine Tweedy
Workshop co-ordinator, March/14

Artist of the Month ~

Biography of Janet Kraemer



I have lived in Canada since 1977. Originally from Indianapolis, Indiana, I lived in Edmonton for 30 years and then retired to Ardrossan, Alberta for the last 7 years. I love Canada because of the people and its beauty which inspires me to paint. When I'm not painting or participating in art shows I enjoy spending time with my family.

Flowers, landscapes, and people are my favorite subjects to paint. I have always loved to paint but it's only been in the last 12 years that I have become more serious about my work. I continue to enjoy taking the occasional class or workshop to learn new techniques and different ways of painting.

In 2003 and 2004, I entered my paintings in the Central Zone competition of the Alberta Community Art Clubs Association. My "Irises" painting and "Simple Elegance" paintings were selected and juried into the Alberta wide competition in Red Deer. "Simple Elegance" was chosen for the cover of the 2004 show in Red Deer. I am a member of the Art Society of Strathcona County and the Edmonton Art Club. In the 2009 Spring ASSC show I received second place in the Intermediate division for my "Islands in the Stream II" painting. In 2011 my painting "Barn in Fields of Gold" was chosen for the Strathcona County Permanent Art Collection. Also, two paintings were selected for the ACACA Alberta Wide show in Red Deer; "Poppies All Dressed in Black" and "Islands in the Stream II". Something new for me was illustrating a children's book "Adventures with Donald." My paintings are in many private collections in Canada and the U.S.

I love watercolour painting because it's always an adventure. To me it's a little bit like a roller coaster ride. The long climb up of planning the painting is only surpassed by the fast and scary ride down as I put paint on paper, and wonder how it's going to turn out, while shaping its direction all along the way. When I come to the end, I realize it was worth the ride! I love working with lots of colour. Someone once described my paintings as "happy paintings" due to my choice of subjects and use of colour.

"HORSE, ROSES, & THREE DEAD BUGS"

