

**Art Society of  
Strathcona County**

NEWSLETTER



**OCTOBER 2014**



**Art Society of Strathcona County**  
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## PRESIDENT'S MESSAGE

After six years you have probably heard enough of my messages! However, I still always have something to say ☺ If you enjoy color as an artist, just look outside as it is beautiful – but be quick before the leaves disappear! Oops, you may be too late.

Registering as a member of a Club or Society takes on some responsibility – even if all you do is spread the word about the good things that are done within that group. Your support is important to help maintain a healthy organization. The ASSC is a volunteer-run entity and strives to bring you, as an artist, the opportunity to show your work, network with other artists, develop your skills through workshops and provides a website and a monthly newsletter. If you decide that you can give some of your time to volunteer on a Committee, so much the better! Friends become more important as you cruise along life's path and, "friends in the art world" are not only fun, but encouraging, supportive and inspiring. Give it some thought, please, as there will be openings on some of the Committees when the election rolls around in December.

And speaking of next year, 2015 will be the 30<sup>th</sup> Anniversary of the ASSC. Plans are underway for a great Spring Show, and some fun activities to give back to the members. 2014 has been a successful year for the Society and 2015 looks to be even better. It is hoped that you will remain a member next year to enjoy what is coming up!

Speaking of coming up – it's show time! The Fall Show is well planned again by a group of our enthusiastic members; (the Fall Show in fact being the only fundraiser besides the workshops of the ASSC this year) and, of course, I know you are all baking, canning, knitting, etc. for the Christmas Market. Please be a responsible member and distribute the advertising for these events to all your email contacts and friends, and then plan on attending both of these events and join in the fun! Both events need your support as an ASSC member. Bring friends!

Hope to see you at one of the DVD Paint Along sessions or at one of the workshops!

Regards, Sonja Marinoske

## THANK YOU TO:

- \*\* to Nathalie K. for making changes to the ASSC pamphlet
- \*\* to all Loft shift workers who help out while on shift. An extra thanks to all those who complete the sales receipt with all information required and provide all info on the sheet on the top of the Loft box!

## REMINDERS:

The **ACACA (Alberta Community Arts Club Association)** will be holding a special General meeting on November 1 at 12 noon, in the Normandeau Room at the Red Deer Lodge, 4311 49 Avenue, Red Deer. They will review revised bylaws, financial statements, and elect a President, VP, and Treasurer or, failing that, will dissolve the organization. Every member is invited to attend and vote. The ACACA is a healthy club except for its lack of volunteers on the Board.

### ASSC Elections in December:

To get the highest benefit from the ASSC and its members, participation in some respect is encouraged. The September newsletter set out all the positions that are available for volunteer purposes. Please have a look and see if there is a position on a Committee or the Board that would interest you. If you would be interested in serving in any capacity, please email [minirose@telusplanet.net](mailto:minirose@telusplanet.net) or give Sonja a call at 780 922-3179 to discuss any of the positions. Making friends and making art go together!!

### Getting to Know You! Artist of the Month!:

Elaine Forsberg has undertaken the task of compiling autobiographies and pictures of our members along with their artwork for the newsletter. The idea is to have as many members featured as possible, so you are invited to send your information to [elaine.forsberg@gmail.com](mailto:elaine.forsberg@gmail.com)

## SHOWS!

Showing in the Artrium - Centre in the Park by "Pleinly Friends" are (Margaret Klappstein, Lynn Sinfield, Lynda McAmmond, Anne McCormack, and Nancy Christiansen) – through December. Have a look!

ASSC members will be showing in the lobby of the Cross Cancer Institute October 20, 21, and 22. If you have occasion to stop by, please do so - or if you know someone attending the Institute, please pass on the message.

## ASSC WEBSITE:

You are a member of the Art Society of Strathcona County and both you and the society would benefit if you expanded your Profile page on the website.

Your name has been added to the database so you will have access to our website and the Member's Only section. To gain access to the Member's Only section, you will need to do a one time setup of your account and password.

Click on the "Forgot password" link located beside the "Login" button at the bottom of the left column.

- Type in your email address and the 6 characters you see in the picture.
- You will receive an email giving you instructions on how to set up your account.

Once this is done, you will have access to all membership pages.

Be sure to visit the "How To Docs" section to learn how to setup your profile and include images of your artwork!!

Good luck and thanks,  
Peter Hahn  
ASSC Webmaster

## PHOTOGRAPHY GROUP:

Information regarding the photography group can be obtained by contacting Roy McLaughlin at: [roymcl@shaw.ca](mailto:roymcl@shaw.ca)

## SHOWING?

If you are having a show or an art event, please send your information to Julie Taylor, Newsletter Editor, at [jamtart53@gmail.com](mailto:jamtart53@gmail.com) for inclusion in the Newsletter!

## MEMBERS' CORNER

Next Board Meeting: **Tuesday, October 7 @ 6:30 pm** at Ottewell Centre  
Next General Meeting of Members: **Tuesday, October 14 @ 7 pm** @ Ottewell Centre.  
We will hear Chris Carson from the VAAA define and assist with questions on "Copyright".

Fall Show and Sale: **Friday - October 17 (1-9 pm with reception from 7-9pm),  
Saturday - October 18 (from 10 am-4 pm) & Sunday - October 19 (from noon-4 pm)**  
Christmas Marketplace: November 15 & 16

## THE LOFT GALLERY & GIFT SHOP

**Open Saturday & Sunday from 12-4 pm**

Sign up for the November/December rotation which will consist of miniature paintings - smaller paintings make great Christmas gifts! During this rotation, the loft gallery will display crafty things such as knitted items, aprons, etc. aligned with the Christmas market. Please contact Joyce Boyer at (780) 433-5940 or email [joyce.boyer@shaw.ca](mailto:joyce.boyer@shaw.ca) to sign up. Participants are required to work a Gallery shift(s) depending on the number of participants. If you are in need of volunteer hours, this is a quick & easy way to accumulate those hours. We are extending our inventory deadline until after the Fall Show so that unsold items that fit our size range can be brought into the Loft for continued exposure. Come to the next General Meeting to hear our plans for next year. The Loft Gallery Committee is a wonderful group of individuals so please consider joining us!!!

## ANNUAL FALL SHOW & SALE at the Ottewell Centre October 17, 18 and 19

Registration for the Fall Art Show and Sale, October 17-19, is now closed. Thank you to all who have registered. Art Check-in is Wednesday, October 15 from 4 pm-7 pm. Please bring your art bio that night to put into the Artist Biography binder. Please refer to the Fall Show Registration Guide on the Fall Art Show Registration page of the ASSC members website, for requirements such as framing and labelling. Opening reception will be Friday, October 17 from 7-9 pm, all participating artists should be in attendance during this time. The show is open from 1-9 pm on Friday - October 17, 10-4 pm on Saturday - October 18 and 12-4 on Sunday - October 19. You must not remove your artwork until the close of the show and no later than 5 pm on Sunday - October 19.

You are encouraged to paste the Fall Art Show 2014 poster, a pdf file, onto your social media sites, or to email to your contacts. You can find this on the Fall Art Show Member Registration page.

You will be contacted by Dianne Dixon who will inform you of your volunteer shifts during the show. If you have questions about your volunteer shifts, please contact the

Show Chair, Dianne at 467-2806 or [dcdixon@shaw.ca](mailto:dcdixon@shaw.ca). If you have questions about the art registration process please contact Norma Callicott at 464-2519 or [norcal@telus.net](mailto:norcal@telus.net).

## CONGRATULATIONS TO:

Cathy Bible on having her art piece selected as the door prize for the upcoming Fall Show! Some lucky person will be surprised!

## CHRISTMAS MARKETPLACE

THE ANNUAL ASSC CHRISTMAS MARKETPLACE will be held on November 15 and 16 (Saturday & Sunday). Registration forms will be available at the October meeting. There will be a \$20 registration fee and you will be asked to sign up for 2 shifts. No commission will be taken and volunteer hours are not needed for this show. Our Marketplace was highly successful last year and was a lot of fun. Christmas centerpieces were in great demand as well as baking, jewellery, unique clothing, scarves, small paintings, etc.

Set up is 9 am on November 15. All items must be labeled with a number, price, and initials of artist. All sales are handled at the front cash desk and, therefore, an inventory of items must be left with the cash desk upon set up. Past markets have been successful and lots of fun for the members! So plan on participating – but, if not, plan to attend and bring friends to Christmas shop. It's never too early! Register by contacting [joyceboyer@shaw.ca](mailto:joyceboyer@shaw.ca) - space is limited!

**Please record your volunteer hours in the book located in the drawer to the left of the kitchen sink. These hours will enable you to show your artwork in 2015 & they are also part of the application for the ASSC's annual AFA grant.**

**“LIKE” the ASSC on Facebook and please pass the message around!!!**





# OCTOBER NEWSLETTER

## UPCOMING WORKSHOPS FOR 2014



### OCTOBER

- **“PAINT ALONG” DVD COMMANDING COLOUR (Watercolour)** - with Sue Archer Wed. Oct 1 from 10-2. Cost \$5
- **MIXED MEDIA II** - with Doris Charest - Oct 4 & 5 from 9-4. Cost \$125/\$150
- **INK AND WATERCOLOUR WORKSHOP** with Anne McCartney - Mon. Oct 6 from 1-4. Cost \$20/\$25
- **INK AND WATERCOLOUR WORKSHOP** with Anne McCartney - Thurs. Oct 9 from 1-4. Cost \$20/\$25
- **“PAINT ALONG” DVD - EXPRESSIVE OIL PAINTING** with George Allen Durkee Oct 22 from 10 – 2. Cost \$5.
- **WATERCOLOUR FROM THE GROUND UP - Experienced Beginners through Intermediate** – with Sharon Lynn Williams - Oct 23 & 24. Cost \$120/\$140
- **PAINTING TOWARDS ABSTRACTION (Designed for intermediate to advanced artists working in any medium)** with Sharon Lynn Williams - Oct 25 & 26 from 10-4. Cost \$120/\$140

### NOVEMBER

- **Gregg Johnson Watercolour Workshop** – Sat. Nov 1 from 9:30-4. Cost \$60/\$75  
“It’s All About Red.”
- **Gregg Johnson - Make up Workshop** – Sun. Nov 2 from 9:30-4.
- **ALL SEASON ORNAMENT WORKSHOP** with Barbara Mitchell - Sat. Nov 8 from 10-1:30. Cost \$40/\$45 (supplies included)
- **LIFE DRAWING (Non-instructional)** – Mon. Nov 10 from 6:30-8:30.  
Cost \$15 members and non-members
- **“PAINT ALONG” DVD – CAPTURING LIMITED LIGHT WITH EXPRESSIVE BRUSHWORK (watercolour)** with Betty Carr - Nov 5 from 10-2. Cost \$5.00
- **“PAINT ALONG” DVD PASTEL WORKSHOP** with Susan Woolgar - Nov 19 from 10-2. Cost \$5.00

**\*NOTE:** All supplies lists and information for each workshop is listed on the ASSC website under workshops.

**\*NOTE:** With the popularity of the workshops registration is not official until payment is received.

**\*NOTE:** If cancelling a workshop, \$10 will be deducted from your refund.

Report by Elaine Tweedy

Workshop co-ordinator, October/14



**Leading Edge Workshop** - one of our biggest renters - holding their workshop!



# Rose Edin's Watercolor Workshop!

