



Mailing Address: PO Box 3061

Sherwood Park, AB T8H 2T1

Street Address: 590 Broadmoor Blvd, S. Park

artsoc@telus.net www.artstrathcona.com Ph: 780 449 4443



NOVEMBER 2022 NEWSLETTER

President's Message:

It's that time of the year again...when we can plan our new year 2023.. In my opinion, time spent with other member artists working on art is the main focus of our Society. Volunteering with other member artists to produce an art project or event makes us a personal Society and not a business. Of course, it is a fact that not everyone can volunteer time, so your support of the activities of the Society is also much appreciated. The "Nominating Committee" will be canvassing the members to ascertain what volunteer position they might be considering for the next year. Remember, under the Bylaws, we will be inviting an Executive plus 10 "Board members at large" to attend the meetings and assist with decisions on present and future undertakings. When the Committee calls, say "Yes!" and we will look forward to meeting you on the Executive, or the Board, or a Committee! Volunteers are an integral part of our Society.

I extend a huge thank you to all those who helped out handling the Fall show in the Centre. Special thanks to Joyce Boyer for all the work done to organize the online show!!! We are always successful in bringing friends together in the name of "art", and that's what the Society is all about. Hats off to all of you! See a full report later in this Newsletter.

Now please plan on visiting the Christmas Market Nov 12 and 13, purchase some unique gifts for the season from downstairs and also from the Loft Art Gallery and Gift Shop upstairs. Be a good member and stop by with all your friends and relatives! And pass on the poster and information to all your contacts, please.

If you didn't have artwork ready for the fall show, complete a piece or two for the spring show! The members would love to see a piece of artwork from each member, and if you need inspiration, plan on attending some of the Art with Friends – Drop In Wednesday mornings ! It has been said that " being displeased with our work comes with the territory. Without displeasure there is no improvement and no progress" Further, how boring it would be if everything we did were totally satisfactory". So the Society will not rest on its laurels but will push further and upward embracing new ideas with the newly formed Board.

When I assumed the position of President, it was my goal to organize as many aspects of the Society as possible. This, I believe, has been accomplished, with the support of Board and Committee members who are passionate about their positions. Love that! And I am totally excited about new ideas that are being explored for 2023 . If there is someone in the membership who would relish the position of President, I would be pleased to speak with you prior to the December meeting, as there may be members who are weary of me!

☺

Regards, Sonja

Thank you Margaret Klappstein for stepping in and learning and producing the art cards for the Fall Show 😊

Thank you to Ellen Kempers for stepping in and helping the Committee with the goodies from the kitchen at the Fall Show.

Thank you to Mianna Laugesen for all the work on putting the Fall Show poster and Art Profiles of the members up on FB and IG.

Thank you to Geri Clark for handling the change over of art at Remedy Café, and Joanne Guinan for Aster Gardens

Thank you to newer member, Jamie Panych, for handling the change over of art at the Sherwood Park Hospital and Glenwood Funeral Home (one sale from the past show)

Thank Marg, Deborah HG, and Judy F for all the donations of art supplies over the summer

MEMBERS' CORNER

Next Board Meeting: Tuesday, November 1 , 6:30 pm, Ottewell Centre

Next General Meeting: Tuesday, November 8, 7:00 pm, starting with an Art Critique

Christmas Market Place: 10 am to 4 pm on November 12 and 13 ...Shop Local !!

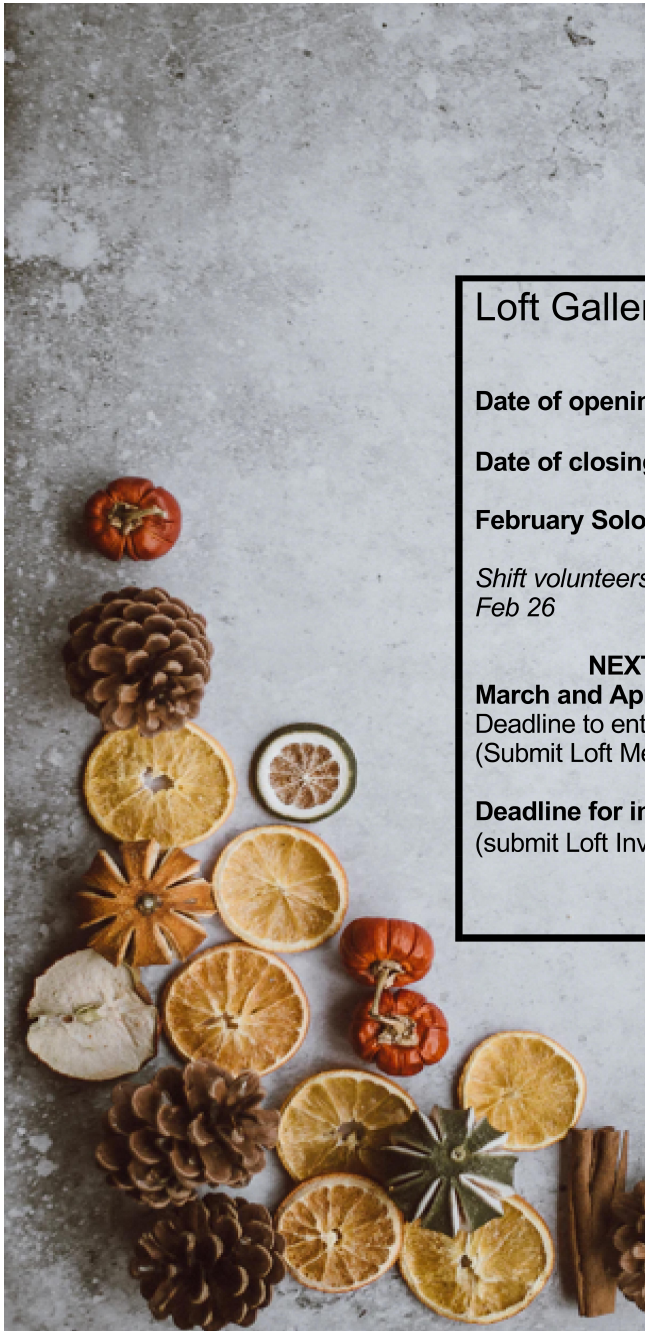
December General Meeting: December 13, Starting with a catered meal (please register via the website in order to have numbers for the caterer), followed by the meeting and elections!!

The ASSC is "artstrathcona" on Facebook and Instagram. "Like" us on Facebook to get our new posts appearing in your feed and "Follow" us on IG. Promoting our posts by "liking", "commenting" and "sharing" really helps reach new people.

Loft Gallery and Gift Shop

Open Saturday and Sunday 12:00- 4:00

Our final show of 2022 will be hung on October 30 at 4 pm. With Christmas in mind, this is a “Cash and Carry” show so paintings that are sold can be taken immediately. The Christmas Marketplace falls during this time frame and we anticipate large crowds. On **December 18** the Loft Gallery and the Gift Gallery will be completely cleared out for our winter break until February 2023.



Loft Gallery:

NEW SHOW

Date of opening of: November 5, 2022

Date of closing December 18, 2022, 4 pm

February Solo Artist: Carmelia Haykowsky

Shift volunteers needed to assist February 4 thru Feb 26

NEXT MEMBER SHOW

March and April 2023

Deadline to enter: February 1, 2023
(Submit Loft Member Registration)

Deadline for inventory entry: February 15, 2023
(submit Loft Inventory Registration)

ART WITH FRIENDS – Drop In.

at the Ottewell Centre.

Wednesdays – November 3, 9, 16, 23, 30 from 9:30 am to 12 pm.

Bring the piece you are working on, or come and get ideas from the group!

A nice afternoon to meet members and get some inspiration.

(ID, proof of 2 vaccinations and physical distancing always in effect)

HAVE FUN! LEARN FROM OTHER ARTISTS! HAVE FUN!

...and the ASSC Library will be open 10 to 12 noon for the lending of material, and the return of items on November 2, and 16, and possibly December 7 and 21!!!

ASSC ELECTIONS IN DECEMBER:

To get the highest benefit from the ASSC and its members, participation in some aspect is encouraged. An email has been sent out explaining all the positions that are available for volunteer purposes (Please have a look and see if there is a position on a Committee or the Board that would interest you. If you would be interested in serving in any capacity, please email minirose@telus.net or give Sonja a call at 780 922-3179 to discuss any of the positions. Making friends and making art go together!!!

FALL SHOW REPORT - OCT 2022

Total Attendance: Friday night 52, Saturday 101, Sunday 54 = Total of 207

FINANCIALS (some items yet to be confirmed)

Income

Income From Sales	At Show:	Loft G & GG
Total Sales	1985.00	\$907.00
Registration	425.00	
Silver Collection	\$ 221.20	
Artist Payout	(\$1,588.00)	(\$725.00)
Total Income	1043.20	\$182.00

Expenses

Hall Rental	\$ 200.00
Advertising	
Sage Print and Sign	\$ 189.00
Signs- Athletic park and Glen /	\$ 196.00
Sherwood Park News	\$240.00
Email Blast	52.50
Food and Snacks	\$ 143.90
	\$ 97.45
Merchant Fees 3%	\$ 59.00
Total Expenses	\$ 1,177.85
Net Profit/Loss	(\$134.65)

\$182.00

Signage

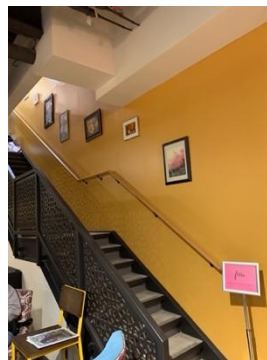
2 by Shewood Park Mall
2 large on Baseline & Broadmoor, and by Starbucks on Wye Road
7 signs on Broadmoor, by Sobey's Wye Rd, Wye Road, & Bev Facey
11 signs on Clover Bar Road, Baseline and Broadmoor

SURVEY:

From Word of mouth, friends	82
From Road Signs	29
From FB	9
From IG	1
From Website	6
From Repeat Customer	6
From SP Newspaper Article/Ad	66
From Postcards	6
From Chamber Ad	0



VISIT REMEDY CAFÉ to see all the new Artwork by our members!





ASSC ELECTIONS IN DECEMBER:

To get the highest benefit from the ASSC and its members, participation in some aspect is encouraged. An email has been sent out explaining all the positions that are available for volunteer purposes (Please have a look and see if there is a position on a Committee or the Board that would interest you. If you would be interested in serving in any capacity, please email minirose@telus.net or give Sonja a call at 780 922-3179 to discuss any of the positions. Making friends and making art go together!!!

WORKSHOPS 2023 !!

Workshops in 2022 have been successful. Thank you to Michele Telford in organizing the instructors and working now on the schedule for 2023 !! Registrations will be open in November ! Watch for an email.

STEPHANIE LANE WORKSHOP

Fantastic Workshop. Stephanie Lane was so generous in sharing her process, tools and techniques.



And this comment from the Instructor:

“My goodness, I absolutely loved my day at the Art Society teaching Abstracts” and

“What a great group and space you have.”

RESIZING A PHOTO OF YOUR ARTWORK

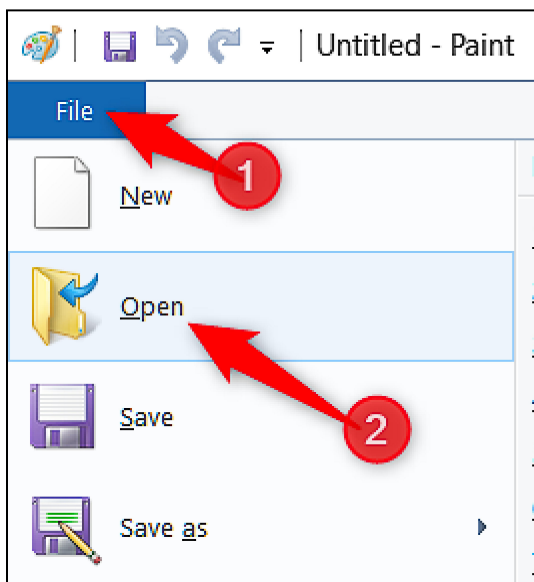
Resizing a Photo for your Art Show

If you have MS Word, you have Paint (as an editing picture tool)

Use Paint To Resize Your Photos

Paint has been a staple of Windows since version 1.0 in 1985. Chances are you've used it before. Paint opens most common file types (BMP, PNG, JPG, TIFF, and GIF) and offers a very straightforward approach to resizing images.

In Paint, open your image by opening up the File menu, and then clicking the "Open" command.



Find and select the image you want to resize, and then click the "Open" button.

ARTIST OPPORTUNITY

Are you looking for a venue to showcase your artwork? The Edmonton Public Library (EPL) provides local artists this opportunity. I have been lucky enough to showcase my art at the Stanley Milner Library (downtown), Highlands Library, and at the Castledowns branch. I can not say enough about the Highlands Library...beautiful light pouring in from the windows! Highlands is looking for an artist to show their work in January 2023. If you are interested in applying for the 2023 in any of the library branches, please go to the following website and complete the application process. <https://www2.epl.ca/Gallery/>

CHECK THIS OUT!!!

Our member, Adrian Singh, has a new company called
THE ALBERTA SIGHTSEER CO.
AWESOME website. Great work, Adrian

From our Member, Dianna Sapara in Vegreville...
Check out the Arts and Craft Sale by the Vegreville Visual Artists plus more
For questions, email dsapara@gmail.com



KICK OFF TO THE HOLIDAY SEASON

A Very Vegreville Christmas

SATURDAY, NOVEMBER 19, 2022

10 AM - 4 PM *Christmas Arts & Craft Sale*
Vegreville Social Centre

10 AM - 4 PM *VVA Very Festive Art Show & Sale*
Vegreville Centennial Library Gymnasium

12 PM - 3 PM *Hay Rides, Warming Fires, & Family Fun*
Vegreville Centennial Library

6 PM *Telus Candle Light Up*
Rotary Rendezvous Park

6 PM *Holiday Light Up Parade*
Main Street

Logos: Vegreville Visual Artists, Vegreville Chamber of Commerce, Vegreville Agriculture Society, Vegreville Centennial Library, and a Santa Claus illustration.

VOLUNTEER HOURS:

Please continue to record your volunteer hours in the book located in the drawer to the left of the kitchen sink (or at home and insert them into the binder before you enter a show and at year end) These hours will enable you to show your artwork and they are also part of the application for the ASSC's annual AFA grant.

"LIKE" the ASSC on Facebook and please pass the message around!!!

The ASSC is "artstrathcona" on Facebook and Instagram. "Like" us on Facebook to get our new posts appearing in your feed and "Follow" us on IG. Promoting our posts by "liking", "commenting" and "sharing" really helps reach new people.

A "SHOUT-OUT" TO ALL MEMBERS!

Sometimes, the best advice comes from the experiences and learned lessons of others! Sometimes, it's as simple as sharing a good quote, a comical joke, words of wisdom, or a big mistake. We're open to anything - suggestions, questions, ideas - whatever you have...



Culture is the He^{art} and Soul of
Canadas most liveable community

HELP WANTED

To better support, local artists and artisans, the Arts and Culture Council of Strathcona County would like your input as a valuable member of this community. This 20-question survey should take no longer than 5 minutes to complete.

Please click on the link below to access the survey.

We would like to thank you in advance for your assistance.

<https://forms.gle/F4Lm1UnFzEXATUSLA>

Editor's Message

If you know of any competitions and/or shows open to Alberta artists, places that are looking for artists to hang their work, or you have an interesting art related article you would like to share in the newsletter, please contact:

Anita Skubleny, at askubleny@yahoo.ca

