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## JUNE 2023 NEWSLETTER



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### *The Message from the President*

*Last newsletter before fall - Keep a look for exciting things happening this summer and the up coming fall*

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Where on earth do I start? I am humbled by the scope and out reach that this society has on the outlying community! To the patrons of the Art Shows, to the students, and to fellow artists this society has touched so many people.

It definitely seems that it is about giving back. I, myself, have found that it is less about my art and more about the individuals that are within our group. Kind of like a close knit family in so many ways. I have seen the support that a family has and the encouragement to others. It is kind of overwhelming at times but as the saying goes it takes a village. I am so thankful for this village.

As we go into summer I would like to wish everyone safe travels and a time of rejuvenation. If you see each other

at the various events please stop in and say hi. I hope to see everyone out for our June Meeting! We have so much in store starting at 6:30.

Also don't forget the September meeting and garage sale - see you there!

**Special Thank you to to the following people- and I know that there will be more than has been listed but I do not know how I can list them all.**

**The Spring Show Committee and all those that went the extra mile to make this an incredible event.**

**The Student Show Committee - Wow the weekend will be a highlight to those students that participated. Well done.**

**The Panel Set ups - such a daunting task but it is getting so much more fluid.**

**The Sign Committee - Looks great.**

**The Drop in art gals - you are truly taking care of a part of our society that is growing so much**

## Members' Corner:

June 6 – Board Meeting

June 13 – General Meeting, 6:30 pm. – Potluck and Garage Sale!

Please plan to attend the June General Meeting Both for the Pot Luck dinner and to vote regarding the Volunteer Hours prerequisite. Instead of waiting until the end of June, as we had previously set, we will be voting on this issue so we can have the changes made and into the new bylaws and Policy before the Fall Show. Please come to have your voice heard.



### ***ART WITH FRIENDS – Drop In.*** **at the Ottewell Centre.**

**Wednesdays – Starting January 4, 2023 - 9:30 am to 12 pm.**

**Bring the piece you are working on, or come and get ideas from the group! A nice morning to meet members and get some inspiration.**

**HAVE FUN! LEARN FROM OTHER ARTISTS! HAVE FUN**

**LIBRARY** The ASSC Library opens at 6:00 prior to each General Meeting so come early and sign out some books or DVDs. Our Chair is Brian Litwin. He and his crew will assist you in finding whatever you need.

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**POP UP PARKING LOT ART & CRAFT SALE**  
**JUNE 17, 2023 10AM TO 4 PM**  
**A.J. OTTEWELL COMMUNITY CENTRE**  
**PLEASE DROP IN AND SEE US**

If your interested in participating, please sign up on the web page.  
The more the merrier.



### **New Art!**

Members, please check out the May/June work from our featured, new and established artists gracing the walls of The Loft.

Be sure & promote our "little hidden gem" Loft Gallery as a first stop destination when looking for gifts and a gallery experience.

Many thanks to our "hangers" and shift volunteers who make it possible for the Gallery to be open on weekends.

A special thank you to Jaime Panych for creating the art cards for all those newly hung pieces.

We have noticed several walk-ins on the weekend- strollers who have noticed our bright new signs. During the student show, we talked to many who had never been in our centre and who didn't know we existed. Now they do. Hope they come again.

The Loft Gallery will be open at 6:30 prior to the monthly general meeting.

### **SOLO ARTIST FOR JULY in the LOFT GALLERY Mianna Laugesen, BFA, BA**

Mianna majored in painting and visual communication design at the University of Alberta, graduating with honours. She enjoys exploring various genres and styles of painting, but always returns to Abstract Expressionism. She has shown her works in various Edmonton and Sherwood Park Galleries and has a social media presence. She like to find themes for her series from her reading experiences and became fascinated by the imagery provided by Quantum Physics, Theoretical Physics, or by nature itself.



**Food for thought...**

Don't dwell on what went wrong. Instead, focus on what to do next. Spend your energies on moving forward toward finding the answer.  
— Denis Waitley, motivational speaker

**Let us introduce a couple of our new members showing in the May/June Loft Gallery Show. Welcome.**

**TANIA GARNER-TOMAS**





Tania Garner-Tomas is a Canadian Sculptor and Painter most known for her artistic driveway gates, stainless steel sculpture and depictions of horses in bronze and paintings.

Her work is distinctive in its recognizable essence of energy and movement. For Tania, capturing the mystery of the forces of life and finding her power wrestling with media will always ignite her passion and make life worth living.

### CEDRIC CYRUS USMAN



Cedric Cyrus Usman is a Filipino-Canadian self-taught artist that uses digital and traditional methods of drawing and painting to create expressive and intuitive modern abstract art.

He considers his art as a form of therapy, meditation, and a path for his own self-healing. This is also the main driving force and motivation to keep pushing forward and to grow as an artist.

Inspired by the visual spontaneity and flow of acrylic pour painting, he experiments with various ways to recreate/capture the essence of fluid art through digital painting. His recent work reflects the multitude of happy accidents that achieves that. He remains ever curious with the possibilities of the combination of digital and traditional mediums.

**"Sometimes, the best plan is to have no plan, and let our intuition and joy speak for itself though our creative process"**  
(Cedric Usman)

## Student Show pictures

Finally an in person High School Student Show after 3 years of online and cancelled shows. It was a lot of fun putting it all together and I want to thank all the volunteers who value this show as I do. Helping, mentoring and providing this opportunity to let students experience the full realm of entering a show, presenting their work and the friendly competitive atmosphere. I really hope we are inspiring a few kids to continue with art in their lives, to pursue an art education and make art a safe, comforting and fun place to be.

Kay McCormack







# **SOCIAL MEDIA TRAINING UPDATE**

**What fun we have been having....**

**We started the ASSC Social Media training with Andrea Saruk (instructor) May 3. Thank you to those that registered and have been a part of this amazing learning forum on Zoom.**

**We have learnt so much. A Big "hooray" for those members that had the courage to take part.**

**Look at what we have been learning....**

**Setting up a business acct.  
Creating a user name  
Choosing the right channels  
Learning about effective hashtags  
Creating a content calendar  
Your image & brand  
Measuring engagement**

**.....just to name a few of the important components of working with social media.**

**June 1st, will be our last session. This session was designed for those that are comfortable with social media. Samantha Williams Chapelsky will walk us through social media from an artists perspective.**

**Creating perfect photo with apps  
Creating animated reels  
Linking social media accounts  
How to create a sales post.**

**ALL 4 SESSIONS ARE BEING RECORDED. EACH INSTRUCTOR WILL SUPPLY A SLIDE DECK (PDF) OF THEIR PRESENTATIONS AND .....**

**All this amazing information will be downloaded to the ASSC hard drive for each and every member to have access to.**

**We are so excited to have been able to provide these training sessions to our membership. Thanks to those that participated. BIG thanks to the Instructors and members that were involved in making it happen. Now we all can be busy, liking, sharing and creating a stronger community of**

**Artists helping Artists**



**A little bird told  
me.....  
*Items of interest***

ARTISTS' ASSOCIATION  
OF BEAUMONT  
Presents:

**Beaumont  
Art Walk**

**June 3rd 2023  
11 - 5 pm**

**Ken Nichol Rec Centre  
5303 50 St. Beaumont**

- Art For Sale - painting, sculpture, photography, glass, soapstone, pottery, fibre art, leather, wood, bead and metal work & MORE!
- Kids Studio offering FREE Children's activities
- Food Trucks
- Music curated by Beaumont Blues & Roots and Beer Gardens
- Prizes!

BEAUMONT BEAUMONT SOCIETY for the ARTS painted door on main GIFT & GALLERY Blues Roots Kin Canada Kin Club of Beaumont



**June 17- 10am to 4 pm A.J. Ottewell Ctr.**  
**Inclement weather??? Move inside with table and  
pegboards**

**Registration is open via the website,  
[artstrathcona.com/Members/Misc](http://artstrathcona.com/Members/Misc).**

FESTIVAL PLACE  
**Cultural Arts Foundation**  
Presents  
**Classics in the Park**

**June 25 2023**  
**Peace Park (100 Festival Way)**  
**General Admission \$1200**  
**Art Display and Sale 130-415 pm**  
**Chamber Music Performances Starting at 200 pm**

**Call for Artists**  
For more information  
on setting up an artist  
booth at the event  
please email  
[contact@fpcfaf.ca](mailto:contact@fpcfaf.ca)



## TAKE A LOOK...



The code to cancel the security when coming into the Centre has been changed. If you need to enter, please call the office or email [joyceboyerart@gmail.com](mailto:joyceboyerart@gmail.com)

Email "THE MAIL BAG" - [askubleny@yahoo.ca](mailto:askubleny@yahoo.ca) Please send any write-up in Arial font for easy transfer to the newsletter by the 15<sup>th</sup> of the month.

If you are on Facebook and/or Instagram, please "like" or "follow" us on our social media @artstrathcona. "Likes", "hearts", comments and shares (to your social media) help us promote our events and workshops.

The ASSC has a private Facebook page "Drop In Painting" where members can share information on classes, art shows, or even ask questions of members.