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MARCH 2024 NEWSLETTER

Message from the President

I often think what is it that I want to see in a newsletter. Is it a word of encouragement, A "How To" on a variety of subjects, or just a what's coming up next? Perhaps for me at times it is that moment of escape. A time to relax sit down read something and think is it important enough that I want to partake in. This society is that. It is important. It has the most generous people that I know working tirelessly and behind the scenes. What I do not see a lot of is the "what's in it for me?" that this world as a whole seems to take hold of.

The board that we have is forward looking and sometimes that means change...YIKES. I hate change...It means that I have to step out of my comfort zone but I can do it and so can you. For me personally, I want to be progressive and to push some boundaries but I also want to honour and respect what has gone before. Balance.

Upcoming we are having a Spring show. I look forward to that every year. It is exciting and new. I would encourage you to join us in that event. I did my first show at the ASSC in 2005 in the Spring then I chaired my first show in 2005 Fall. Brave and a bit crazy but at the same time I wanted to jump in with both feet. I encourage you to show.

Cheers.

Joyce Boyer

MEETING:
BOARD MEETING
March 4, 2024 @ 6:30 pm
AGM and GENERAL
MEETING
March 11, 2024 @ 7:00pm

Shout out to Donna
Burgess who cleaned the
Sink and the janitor room.



To Start the Meeting
How to Show your Art at the
ASSC. It has been a while
since we have had this and
it bears repeating. Also 15
minutes of Town Hall - Up
coming events

Join us at Drop In Art every Wednesday, 9:30 - noon @
A.J. Ottewell Centre, 590 Broadmoor Blvd, Sherwood Park, AB
Bring your supplies, creativity and enjoy a morning of socializing
with fellow artists.

Members: free Non Members: \$5



Great opportunity
to introduce new
friends to the Art
Society.

I would like to take
this opportunity to
thank those that
make the drop in so
inviting. Do you
know that this
thriving community
sometime has 20
people dropping in
to paint. There
were times when
this only had a
couple of people
but now...what a
group!





Shades of Spring: An Art Event



A.J. Ottewell Centre - Red Barn
590 Broadmoor Blvd, Sherwood Park

Friday, April 19
7 to 9pm

Saturday, April 20
10 to 4pm

Sunday, April 21
10 to 4pm



@artstrathcona
www.artstrathcona.com



STRATHCONA
COUNTY



Alberta
Foundation
for the Arts

SRING SHOW

Show Registration:

Artist registration -

Opens March 5 Closes March 22

Painting registration -

Opens March 8 Closes March 31

Questions and Answers - March Meeting

Shifts are going to be available for sign up at the March General Meeting. Sign up for the position that you want to early to get the shifts that you want.

joyceboyerart@gmail.com if you can help with set up or reception



24th Annual Art Society of
Strathcona County

High School
Student Art Show,
Sale and
Competition
Physical show



May 3, 4 & 5th
2024

Enter for
Ribbons, Prizes
from \$75-\$200

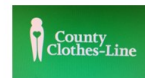
By Grades and
Categories

Competition open to all
Strathcona County High
School students

ASSC Winners exhibited in
the new **Gemstone Gallery** in the
Emerald Hills Leisure Centre

Hosted by (ASSC)
Art Society of Strathcona County
590 Broadmoor Blvd. Sherwood Park
Info: through your teachers or
www.artstrathcona.com

Sponsored by County of Strathcona and County Clothesline





WORKSHOPS

MARCH 2024

CRYSTAL DRIEDGER, *Beginner Observational Drawing for Adults*,
 March 2, 3 – 9:30 -4, Members \$140,
 Non Members \$180

MARGARET KLAPPSTEIN, *Acrylic Landscapes*, March 7, 9:30-4 pm
 ,Members \$55, , Non Members \$75

WILLIE WONG, *Watercolors*, March 11,18,25 & April 1, 8, 15 – 9:30 to
 noon – Members \$160, Non Members \$190

TERRIE SHAW, *Line and Wash Journals* – March 23, 24, 9:30-4 –
 Members \$140,
 Non Members \$180

MAY 2024

JANE ROMANISHKO, *Pastel Landscapes*,
 May 25, 26 – 9:30—4, Members \$140,
 Non Members \$180.

JUNE 2024

DIANNA SAPARA, *Encaustics*, June 8, 9, 9:30-4, Members \$140 plus
 \$85 for supplies, Non Members \$180 plus \$85 for supplies

Journal Workshop extension, March 16, 17 Terrie Shaw

Create your own personal journal, explore design, style, layout, and fonts.

Sketch your painting with a micron pen or pencil and paint with a watercolour wash.

Spring is around the corner, now is the time to practice Plein-Air in your Journal by painting live sketches. Terrie will set up scenes with light and shadows for you to practice. Learn plain-air hints and tricks using simple tools, such as; artist view finder, easel, water brush, etc.

Workshop is great for beginners to advanced.

We are looking for new exciting Workshops for you to take! Do you have any ideas on who you would like to have come and give a workshop?

There is an opportunity for a beading workshop - indigenous based. We would like to know if there would be interest in such a workshop. If you are interested please reply to this email. Thank you so much.

MORE SPRING SHOW

For those entering the Spring Show please send to Mianna some pictures as soon as possible! She will be doing some posts for the Face book and Instagram - for those seeing these Please, Please share!

- **Mianna (frejyaloki@icloud.com)**



Call-out for artwork – Sherwood Park Hospital and Glenwood Funeral Home

Deadline for submissions for both venues: March 25, 2024

Sherwood Park Hospital: Painting Rotation date: April 10, 2024

The Hospital has 8 windows dedicated for displaying two-dimensional artwork. Artwork must be able to fit the following size (size dimensions to include frame):

- 5 spaces that hold artwork 18'high x 24"wide maximum

- 3 spaces that hold artwork 12"high x 24"wide maximum

Email Jamie with Title, size and price for each. Please indicate which is the height and which is the width.

When selections have been made, you will receive a confirmation email and a template for the art card.

Jamie will print the art cards and bring them to the Hospital on the day of the painting rotation.

Please note that 20% of the sales go towards the Strathcona Community Hospital Compassionate Fund which supports our most vulnerable population for "in kind" care.

Glenwood Funeral Home: Painting Rotation date: April 10, 2024

This is the list of sizes of two-dimensional artwork:
(total size art and frame)

5 pcs = Between 22-26" wide and maximum 36" high

2 pcs = between 10-12" wide and 14 – 24" high

2 pcs = not wider than 24" and maximum 30" high

1 pc – approximately 36" wide and maximum 36" high

We are looking for Membership Committee Members. They are the dear people that greet you when you come to meetings. Interested ? Please let Joyce know.

Do you like having coffee and snacks at the meetings? We are looking for a couple of people to help with the kitchen. I hope that we get to carry on with this. Contact Joyce if you can help.

Looking for committee volunteers for the 2024 SHigh School Student Competition and Show.

May 1st , 1pm panel set up and 3 pm drop off and then Hang the Show

May 2nd - Juror is in the afternoon

May 3rd Evening Reception 7-9 pm

May 4 & 5.2024 -12-4 pm Saturday and Sunday, Volunteer shifts for the show

May 5th- 4 pm Take down show, Pick up of Art

Contact Kay McCormack to help artworkbykm@gmail.com

Remedy Cafe Switch out of art

March 13

Two Month Rotations

Contact Kathleen at

beloved64@gmail.com

What's Up in the Loft?

Check out our March/April exhibit! We are delighted to showcase Julie King as our Feature artist. Julie is a lifelong artist living on her acreage in Sherwood Park. She has a Fine Art education from the former Alberta University of the Arts in Calgary. Her 25 year career in professional printing & later Arts Administration has ended, leaving her time to pursue her passion as an environmental advocate, naturalist, music lover and ARTIST. Her goal as an artist is sharing the reverence & wonder of the natural world through her art.

Art Society of Strathcona County



Loft Art & Gift Gallery New Exhibit

Feature Artist

JULIE KING

Weekends

March - April 28

noon-4 pm

Closed Long

Weekends

A.J. Ottewell

Community

Centre/Red Barn

590 Broadmoor

Blvd, Sherwood Park



Harvest Battle

Shop local for unique affordable gifts in the historic
"Red Barn". Drop in and meet our member artists!



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www.artstrathcona.com



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We are also excited to feature new Gift artists - Alina Schneider whose pottery is proving popular & Dawn Scholze, whose glass mosaic creations add sparkle to the Loft. Many other talented Gift artists will be on display through to the end of July.

Our Art exhibit includes new work by eight long standing member artists, Barbara Mitchell, Barb Kowalewsky, Suzan Berwald, Sonja Marinoske, Mianna Laugesen and Antoinette Allende. New artists on display are Raynelle Paramonova and Agnes Kokot- Welcome!

Many thanks to Mianna Laugesen & Suzan Berwald for their many postings on social media.

You too can do your part in promoting our "hidden gem" by following the Art Society of Strathcona County on Facebook & Instagram and sharing to all your contacts! We are working hard to raise the profile of the Loft Art & Gift Gallery through many different advertising venues. Word of mouth works too!



Branding Guidelines

In an effort to create a consistent look to all advertising materials the Art Society Of Strathcona County has prepared a Branding Document for members to follow.

- The facility shall be referred to as: A. J. Ottewell Community Centre (Red Barn).
- The ASSC logo shall be inserted into all documents. The AFA and Strathcona County logos shall be inserted whenever appropriate as funding received.
- The website www.artstrathcona.com and physical address should be used whenever possible.
- Facebook and Instagram logos and ASSC social media account names should be used whenever appropriate.
Facebook: Art Society of Strathcona County
Instagram: artstrathcona

Approved Logo Approved Variations



Approved Banner



Banner may also be used in a vertical orientation.

Do not stretch, add drop shadow or change colour



Additional Logos



Colours



C/M/Y/K	93/40/0/0
RGB	27/101/171
Pantone	300C

Blue, black and white are the suggested colours for all stationary and in promotional material where the text "Art Society of Strathcona County" is used. Please consider these colours or other clearly legible colours for address, date and times.

Fonts

Arial is the suggested font for all stationary and for text, times, dates and locations used in promotional material. Please limit the number of fonts to two when creating promotional content. An additional font may be used but should only be used for a Show Title and must be clear and legible.

Choice 1

Arial Rounded Regular

Arial Rounded Bold

Choice 2

Montserrat Light

Montserrat Medium

Montserrat Bold

PLEASE NOTE: All logos and fonts can be downloaded from the ASSC Google Drive here:



FAQs

I want to volunteer to work a workshop who do I contact? Sonja Marinoske

I want to know where to find out who to talk to for questions that I might have. Terrie Shaw should be able to help you and connect you to one of our volunteers that help with just that.

Do you have Questions?

Email Joyce Boyer and we can have a FAQ page that will be post questions and then have answers.

NEXT MONTH. Take a picture or two of your studio. We will post pictures and then you can guess whose studio it is.... just a bit of fun. If your studio is your kitchen table take a picture of it. It might be fun!!



LIBRARY Library Corner

As always, the ASSC Library is open again before and during the March General Meeting and we are also available to be open on Wednesday mornings (9:30 – noon) at the Drop-in Art sessions at the Ottewell Barn.

Lists of our entire library inventory can be found on the ASSC website (the 'Members Area & Login', click on 'Member Documents, How-To's, Library, Wifi', then 'Latest Library Catalogue'.

In case you missed the great talk last year by our very own Linda Finstad on marketing your art, we have acquired a copy of her book "117 + ½ Ways to Make Money as an Artist" for our library. It will be available along with all our other great resources just prior to the March General Meeting.



A little bird told me.....
Items of interest



[https://artandfoundday.us5.list-manage.com/track/click?
u=4b4eff3948142457fe44f9640&id=3cf50d4d5e&e=167952057c](https://artandfoundday.us5.list-manage.com/track/click?u=4b4eff3948142457fe44f9640&id=3cf50d4d5e&e=167952057c)

2024 registration is now open

Join Us March 12th, 2024

Join us for the 4th Annual International Art and Found Day, a day when thousands of artworks from artists all over the world will be placed within their local communities for neighbouring residents to find.

Check the website for details.



Some interesting articles on this site

Resources for artists!

Set your year up for success with the tools CARFAC provides for artists.

<https://www.carfac.ca/tools/>

Sherwood Park Minor Hockey Association

March 16th – 17th, 2024 [Looking for donations](#)

Play Your Face Off U7 Tournament

If you are able to contribute to the swag bags for this event, please get in touch with: **Channing Aylward** at channingmcleod@live.ca or 780-995-3813.

If you are able to contribute to the raffle item donation for this event, please get in touch with: **Mandy Johnson** at craigmandyjohnson@gmail.com or 780-718-8201.

IMPORTANT

Newsletter Deadline is the 15th of the Month. We need all committees to submit something for our newsletter so that our membership can have it. Thank you all Joyce

“THE MAIL BAG”- mackenzienenn@hotmail.com

Please send any write-up in Arial font for easy transfer to the newsletter by the 15th of the month.

If you are on Facebook and/or Instagram, please “like” or “follow” us on our social media @artstrathcona. “Likes”, “hearts”, comments and shares (to your social media) help us promote our events and workshops.

The ASSC has a private Facebook page “Drop In Painting” where members can share information on classes, art shows, or even ask questions of members.