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NOVEMBER 2023 NEWSLETTER

Message from the President

Fall... Hoping that the weather will hold for our busy show season. With 3 shows on the go with in one month we cannot say that we are not an active group. Drop in numbers are rising and then there is the Loft Gallery and all the wonderful workshops coming in.

There are so many people to thank for making this organization so vibrant. I do indeed thank you all. I must say I am thrilled to be apart of this. When I first came into this organization I had never shown before, I was as new as they come and this organization took me under their wing and helped to developed me. I gained knowledge in art, in the business part of art and developed friendships that I will carry forever. Wherever you are in your journey, there is a place for you.

Coming up in December we are going to be looking for new people to come on board as some of our seasoned people are stepping down. This is a wonderful way to bring your ideas to the table, develop connections with different aspects of the art world and art society. If you are thinking of the workshop position I would encourage you to step forward and join Michele now in recruiting these artists that are giving us workshops.

Also, the December meeting has been a potluck but we are getting it catered. Please sign up so that we will have numbers for the caterer. That can be done on-line.

If you can get out to the up coming events, please do. Also please invite your friends and family to join us.

Thank you,

Joyce Boyer

Members' Corner:

November 7 – Board Meeting November 14 – General Meeting, 7 pm.

Information For Members

Studio Tour 2023 Report Summary

The 2023 Artist Home Studio came in under budget. Our advertising dollars were well spent. We reached over 296K new viewers through the social media campaign and many new visitors to the event through our advertising and promotional efforts. These efforts do not only promote the ASSC Artist Home Studio Tour but the overall awareness of the ASSC and all its offerings to the community

Report on Painting Rotations - October 2023

Glenwood Funeral Home & Sherwood Park Hospital

On October 25, 2023, 8 paintings were delivered to the Sherwood Park Hospital and 11 paintings were delivered to Glenwood Funeral Home. These paintings will be on display at these locations until about the end of March of 2024. Reponses to the call-outs for these two venues were low. This might have been due to too many other things/events happening at the same time. Thank you to those members who did submit their artwork. It was greatly appreciated! The next painting rotation is expected to happen end of March or the beginning of April 2024. Jamie Panych

Fall Show Report

- 144 people attended

- 15 pieces of art sold

- total show sales \$3450 (not included Loft Sales)

THANKS to: all the volunteers, the artists who showed their magnificent art. Brenda Bracke for delighting us with her Harp playing on opening evening. In light of the many factors that may have contributed to a lower turnout; the response of those that came to our little barn, was enthusiastic. well done all!



This is a first time show. Attend and tell us what you think! Do we do this yearly? What should we do differently and what did we do well.



Hello to all Members

Christmas Market Place is just around the corner!

November 18 and 19 10:00 - 4:00 Saturday and Sunday

We have postcards advertising our event, so please pick some up, if you have not already done so, and hand them out to friends, family and of course neighborhoods or businesses.

There will also be some available at the A.J. Ottewell Center (Red Barn).

This is a happy seasonal event with many hand-made gifts, jewellery, stocking stuffers, for family, friends, teachers, co-workers.

Please come and support this wonderful event in the Red Barn.

Christmas Committee

DECEMBER CATERED MEETING MENU

-sweet leaf holubtsi -kubasa -pyrizhky in creamy dill sauce -coleslaw -sour cream -dessert -potato cheese perogies -meatballs & gravy -sauerkraut & bacon or nachinka -pickles & beets -salad

YOU MUST REGISTER ATTENDANCE



Join us at Drop In Art every Wednesday, 9:30 - noon @ A.J. Ottewell Centre, 590 Broadmoor Blvd, Sherwood Park, AB Bring your supplies, creativity and enjoy a morning of socializing with fellow artists. Members: free Non Members: \$5

Great opportunity to introduce new friends to the Art Society.

LIBRARY The ASSC Library opens at 6:00 prior to each General Meeting so come early and sign out some books or DVDs. Our Chair is Brian Litwin. He and his crew will assist you in finding whatever you need.

Lists of our entire library inventory can be found on the ASSC website (the last menu item at the bottom of the 'Members Area & Login', click on 'Member Documents, How-To's, Library, Wifi', then 'Latest Library Catalogue'.

Here is a quote from Curtis Golomb who instructed our last workshop on October 14 & 15, 2023 'Acrylic Landscape - 'Simplifying What You See.'

"I would love to come back for an acrylic or watercolour workshop. By the way the hotel was Fantastic and the students were great fun as well.

Art Society of Strathcona County







Introduction to metal sculpture

About the workshop

Have you always wondered about working with metal? Do you wish you knew how steel was shaped and made into works of art? Do you want to make a sculpture of your own in metal? Then this course is for you. Join master sculptor Tania Garner-Tomas for just day one where you will learn many techniques and get a chance to hold and use some scary tools under her watchful eye. OR, do both days and produce your own work of art to take home by the end of the weekend.

Introduction to Metal workshop November 25, 2023

\$200+40 for supplies one day (Plus Art society fee, not included in this price) Or Nov 25 -26 2023 two days \$375 +40 for supplies (Price does not include Art society fee please add this on)

The intention of this whole weekend workshop would be to create a small sculpture in steel using some of the techniques taught in day one of this course.

Full PPE required;

Steel toe boots Welding helmet Scalp protection/ Beanie Hearing protection Overalls Gloves Particulates respirator recommended *Waivers will be signed Please register and pay in full by November 10. About the instructor. Tania Garner-Tomas has been a fine art and commission artist for 39 years. She has produced many public art works in metal, murals and gates. She has had many one woman shows with dozens of new paintings and sculpture works in each and has enjoyed much recognition and support. www.taniagarnerstudios.ca

How to Provide Your Social Media "Handles" to the ASSC

Congratulations to those who have taken the plunge to social media and set up their accounts!

Please share them with the ASSC. This will display them in the "Meet the Artists" section of the website so that your collectors can follow you. When the social media team does Artist Profiles for events, it has been time consuming to contact you individually to get the information.

How to do this?

- Go to "Member Login" on the website
- Go to "View Profile", then "My Profile", then "Edit Profile"
- The site spells out what information in your profile is limited to members and what is shared publicly.
- Enter your social media **Profile URL**. It may not show up as a "link" until the edit is saved.
- There can be confusion about "handles" and how to enter the URL so that the link takes someone directly to your sites. Verb Creative has created a document that shows you how to find the **Profile URL** in your site to enter. Please refer to this document; otherwise, the link will not work. It is under Member Area, Member Documents, How to Documents, "Social Media Links – Info and How To". Thank you, Joyce, for the use

of your social media accounts to illustrate!





LET'S TAKE CARE OF OUR OTTEWELL CENTRE!

1. When doing artwork in the Centre, please remember to clean up the floor under your work area – Clean paint or other medium off the floor immediately, please.

2. Before washing brushes or tools, remove large amounts of paint or other medium from brushes or tools into the garbage. After washing brushes, tools or containers, clean the sink and strainer.

Dried paint or other mediums clog the strainer and drain making difficult to clean once dry. .

When cleaning your brushes at the sink, please take as much paint off your brush as you can on a paper towel and garbage before you wash your brush in the sink.

3. If stacking the tables, please stack only 11 on each of the trolleys.

4. If stacking the chairs, please stack only 8 in each pile and face the chairs to the east wall.

Thank you for always using tablecloths on the tables!



WHAT'S UP IN THE LOFT?

Thanks to all our artists who submitted their work for the October/December rotation. We were excited to hear of a couple of sales on our first opening day! Congratulations to Trish Haugen & Dianna Sapara!

Thanks to all Art & Gift volunteers who submitted their shift requests for the weekends up to last day, Dec. 17

Shifts still open: Sat. Nov. 18 10-1, 1-4 pm Christmas Market Sun. Nov. 19 10-1 & 1-4 pm Christmas market,

Sat. Dec. 2, Sunday, Dec. 10 12-4 pm

Take down for Nov/Dec Art/ Gift rotation: Sun, Dec 17 4 pm



GALLERY 501

Are you Interested in showing your work at Gallery@501?

Submissions for the 2024 Member of the Month and Atrium exhibition opportunities are now open! All **Gallery@501 members** are welcome to apply. Individual artists (from emerging to professional) are welcome to apply. Arts groups are welcome to apply to the Atrium. These exhibition spaces are great opportunities for connection and community engagement with the public here in Strathcona County. Find details about the application process in the attached documents.

Should you have any questions or if you would like assistance with your submission - please email or call Diana before the deadline - **November 3rd, 2023.**

Ph: 780-410-8581 Email: <u>diana.ohiozebau@strathcona.ca</u> Email "THE MAIL BAG"- askubleny@yahoo.ca Please send any write-up in Arial font for easy transfer to the newsletter by the 15th of the month.

If you are on Facebook and/or Instagram, please "like" or "follow" us on our social media @artstrathcona. "Likes", "hearts", comments and shares (to your social media) help us promote our events and workshops.

The ASSC has a private Facebook page "Drop In Painting" where members can share information on classes, art shows, or even ask questions of members.