

Art Society of Strathcona County

NEWSLETTER



FEBRUARY 2015

WATERCOLOUR HeART
MAY YOUR VALENTINE'S DAY BE A HAPPY ONE!



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PRESIDENT'S MESSAGE

We are well into a new year and I do hope your artwork often takes priority over folding towels!

The 30th Anniversary Open Art Spring Show is advertised and we are looking for a Centre full of art April 15-19. The ASSC will have a booth at the Chamber of Commerce Trade Fair April 10-12, and at the Night of Artists Fair March 6-8, to promote the Society and this 30th Anniversary Show. Workshops are filling up, the Student Show and Mothers' Day Show are ready for registration, the Casino is upcoming on March 18-19, the Loft Gallery & Gift Shop is alive again and the Board will be announcing an appreciation day in March! There are many opportunities to be a part of the art world and the Society.

A drop in volunteer hours for 2014 to 3483 hours from 3877.5 hours in 2013? Must mean we are more efficient at what we do. ☺ Or, we are not recording! These hours are inserted into the AFA grant application and may enhance our chances of a more substantial grant....so please keep up your volunteering and recording of hours.

Interesting...art show sales in 2014 were \$8505.70 (down from \$11,733 in 2013) and Loft Gallery sales were \$10,333 (down from \$10,452 in 2013.) But that's a total of \$18,838.70 in sales resulting in a payout of \$15,070.96 to our artists. Again, the challenge is out to members to find a way to increase the art sales in 2015.

It is hoped that each member will sign up for at least one (or more!) workshop and drop in for a DVD session to enjoy the company of other artists. If you are a new member, this is a great way to get involved. The ASSC offers low registration fees in view of successful grant funding. Check out the courses later in this newsletter.

Don't forget about the Loft Gallery! Check out the February show by members of the Loft Gallery Committee. It looks great!

As Janet's Pastor said: "In His Light - We are all a work of art."

Life is short...! - so paint and dance while you have the chance!

Regards, Sonja

THANK YOU TO:

- **Joyce Boyer and Kay McCormack and the Gallery Committee** for clearing out the Loft so the carpets could be cleaned and for restoring all back to normal....
- **Sue Borland** for all attendances and time required to coordinate the furnace duct cleaning, the carpet cleaning, the painting and the floor refurbishing during the past few months.
- **Anita Aldie, Antoinette Alleyne, Grace Lange and Sheila Cline** for hosting the Sparks for a Loft Gallery tour and organizing an art project for them. Much appreciated!
- **Elaine Harden and Shellie Patzer** for taking the time to review the accounting for the Society and the Ottewell Centre and signing as member auditors for the year end financial statements. Everything is now ready for the AFA grant application... and, of course, **Marie Schelske** for an orderly set of books and reports!
- **Elaine Tweedy** for all the aforethought in organizing the workshops while you are away basking in the sun (I know you are by the pool reading this!!!)

NOTICE TO ALL MEMBERS

THE MARCH GENERAL MEETING IS THE ANNUAL GENERAL MEETING OF THE SOCIETY. MEMBERS WILL BE ASKED TO VOTE TO PASS THE ANNUAL REPORTS AND FINAL BUDGET FOR 2015...

MEMBERS' CORNER

Next Board Meeting: **Tuesday, February 3 @ 6:30 pm** at Ottewell Centre

Next General Meeting of Members: **Tuesday, February 10 @ 7:00 pm** @ Ottewell Centre.

THE LOFT GALLERY & GIFT SHOP

Open Saturday & Sunday from 12-4 pm

It's here! Finally, the glass case that we ordered for higher end jewelry and gift gallery pieces is here and we just have to put it together. We have a second piece on order that will be in around Mother's Day. The Loft is having a bit of a facelift with the windows - cleaned carpets and painting of some tables. We are so fortunate to have our own gallery to show our wonderful art in and the ASSC should be very proud of this facility. Art societies around the country would be envious of what we have. For our new artists, what a great way to get your name out there. With the upcoming Spring show, we are doing advertising and we will get a lot of exposure from that as well. If you are interested in showing in the March and April rotation contact Joyce at joyceboyer@shaw.ca. February 1st is the deadline to enter into that show and your lists will be required by the February General Meeting night. Do not miss the deadlines as you will not be accepted after deadline dates and will have to wait until the next rotation.

The Loft Gallery reopens January 31 through February 28 from 12-4 pm, Saturdays and Sundays, with a showing of artwork by the members of the Loft Gallery Committee! Thanks to them for putting this together. After this, regular rotations will continue for March/April and for May/June. Please see Joyce at the General Meeting to have your artwork shown in the Loft and be a part of the sales!

LIBRARY NEWS

Five things you may not know about the ASSC library:



- we have close to 400 books and over 30 DVDs just waiting for you to check out
- we're open at 6:00 pm before our monthly meeting and during the break
- the library subscribes to International Artist and Pastel Journal magazines
- our complete catalogue is available online as a downloadable spreadsheet in the members' section of the ASSC website
- we'd love to hear from you about any books and DVDs you'd like us to look at purchasing for the library

Come and talk to one of us at the library table at the ASSC monthly general meetings. Your enthusiastic library crew for this year is:

Christina Lindsay (Chairperson), Val Holts, Judy Fairweather, Carol Benson, Leslie Degner, Jean Wall, Vern Wall and Linda Morrow

A SPARKS VISIT -

MOTTO: "I PROMISE TO SHARE AND BE A FRIEND."



On Tuesday, January 27, the ASSC welcomed 16 Sparks (girls aged 5 to 7) to the Loft Gallery for an Art Experience. Antoinette Alleyne prepared some quizzes for the kids to help them understand some of the many aspects of art. Anita Aldie prepared an acrylic painting activity using textures to create a winter scene. Sheila Cline and Grace Lange helped with the activities.

To celebrate 30 years of promoting visual art in
Strathcona County,

The Art Society of Strathcona County Is Proud to Present
A Special Open Art Show

Show Dates: April 15 to 19, 2015

at the A. J. Ottewell Community Centre (Red Barn),
590 Broadmoor Blvd, Sherwood Park

- Open Art Competition for All Alberta Residents
- Cash Prizes, Gala Reception
- Categories for Visual Art in Various Levels of Skill, including 3D, Photography and Digital
- Entries will Close March 29, 2015
- Check our website for the Show Call: www.artstrathcona.com

The members of the Society are looking forward to you joining us in
celebrating our 30th Anniversary.

UPCOMING!!!

STUDENT ART SHOW, SALE AND COMPETITION:

May 8, 7-9 pm - Reception with Presentation of Awards

May 9, 11-4 pm - Show and Sale

This show is quite the experience and a great motivator! Let's support our youth and be energized at the same time! Please see Kay M. to sign up for shifts at this show.

MOTHERS' DAY TEA AND SALE

May 10, 10-4 pm (set up 9 am)

Registration Fee of \$10 covers advertising and food. No Commission Charged on sales.

Registration will be accepted until space is filled (anticipate 12-15 artists showing 6-8 pieces each.

Originals, cards, prints, matted unframed art accepted. Cash and Carry sale.

Artists must provide: Own cards for each painting

List of paintings for cash desk

Artists must be in attendance during the show. Sign up at the General Meeting in March for a pleasant little task during the day! And spread the word to all Moms! (and families).

GETTING TO KNOW YOU! ARTIST OF THE MONTH!

Elaine Forsberg has again undertaken the task of compiling autobiographies and pictures of our members along with their artwork for the newsletter. The idea is to have as many members featured as possible, so you are invited to send your information to elaine.forsberg@gmail.com

REMINDERS:

Please keep updating your volunteer hours in the book located in the drawer to the left of the kitchen sink. These hours will enable you to show your artwork during 2015 & they are also part of the application for the ASSC's annual AFA grant.

“LIKE” the ASSC on Facebook and please pass the message around!!!

SHOWING?

If you are having a show or an art event, please send your information to Julie Taylor, Newsletter Editor, at jamtart53@gmail.com for inclusion in the Newsletter!

ASSC WEBSITE: Peter Hahn - ASSC Webmaster

You are a member of the Art Society of Strathcona County and both you and the society would benefit if you expanded your Profile page on the website. Your name has been added to the database so you will have access to our website and the Member's Only section. To gain access to the Member's Only section, you will need to do a one time setup of your account and password.

- Click on the "Forgot password" link located beside the "Login" button at the bottom of the left column.
- Type in your email address and the 6 characters you see in the picture.
- You will receive an email giving you instructions on how to set up your account.
- Once this is done, you will have access to all membership pages.
- Be sure to visit the "How To Docs" section to learn how to setup your profile and include images of your artwork!!



ASSC Photography Group

Chuck Tweedy, photography news guy, is on vacation!



Information regarding the photography group can be obtained by contacting Roy McLaughlin at: roymcl@shaw.ca



FEBRUARY/15 NEWSLETTER UPCOMING WORKSHOPS

WINTER/SPRING 2015

February

- Paint Along DVD - February 4 (10-2pm) - Painting Outside the Lines with Linda Kemp - Cost \$5 www.lindakemp.com
- Willie Wong - 6 Week Session – Shadow & Light - February 9, 16, 23 and March 2, 9, & 16 - Cost \$160 www.kamenagallery.net
- Life Drawing – Monday, February 9 (6:30-8:30pm) - Cost \$15
- Paint Along DVD - February 18 (10-2pm) Commanding Color with Sue Archer - Cost \$5 www.archerville.com
- Trish Acres - Lost in Colour Abstract Pastel – Saturday, February 28 - Cost \$50 www.trishacres.weebly.com

March

- Paint Along DVD - March 4 (10-2pm) - Painting Stunning Landscapes from Photos - Lessons 7 & 8 with Johannes Vloothuis - Cost \$5 www.improvemypaintings.com
- Life Drawing - Monday, March 9 (6:30-8:30pm) - Cost \$15
- Karen Richter - March 13 - Composition & Design “A Successful Painting Right From the Start” - Cost \$50
- Karin Richter - March 14/15 "More Acrylic Painting with Karin Richter” - Cost \$100 members.shaw.ca/karinrichter
- Paint Along DVD - March 18 (10-2pm) - Painting a Still Life in Pastel – by Ramon Kelley Cost \$5 www.sunsetartgalleryofamarillo.com/ARTISTS/Kelley
- Tracy Proctor – Encaustic - March 21/22 (10-4pm) Cost \$100 www.tracyproctor.com

April

- Paint Along DVD - April 8 - Painting Stunning Landscapes from Photos - Lessons 9 & 10 with Johannes Vloothuis - Cost \$5. www.improvemypaintings.com
- Sharon Lynn Williams – Mixed Media Collage - Friday, April 10 (7-10pm) and April 11/12 - Cost \$125 www.sharonlynnwilliams.com

- Dominik Modlinski – Painting with Oils & Acrylics for Beginner to Intermediate - April 25/26/27 - Cost \$400 www.paintingjourneys.com
- Gregg Johnson – Exploring Mountains in Watercolor - April 28 - Cost \$50 www.watercolors.ca

*NOTE: All supplies lists and information for each workshop is listed on the ASSC website under workshops.

*NOTE: With the popularity of the workshops registration is not official until payment is received.

*NOTE: If cancelling a workshop, \$10 will be deducted from your refund.

Report by Elaine Tweedy
Workshop co-ordinator - JANUARY 2015

Bonnie Halliday at Samantha DaSilva's Workshop



GETTING TO KNOW YOU - ARTIST OF THE MONTH!

ELSIE GORDON



Elsie Gordon was born in Alberta and has lived in Edmonton, Calgary and Fort McMurray. She has been a resident of Sherwood Park for the past twelve years.

Oil Painting is a new venture for Elsie having taken her first four lessons with a local instructor in the spring of 2014. Discovering that she might have some talent worth pursuing, she went on to learn more oil painting and colour mixing techniques through several on-line courses.

For now, Elsie likes the realistic style of painting and is working on improving her skills in that area.

