

Art Society of Strathcona County

NEWSLETTER



JANUARY 2015

An Early Morning Masterpiece!



May all your days be filled with sunshine!
Happy New Year!

Art Society of Strathcona County
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PRESIDENT'S MESSAGE

May you all experience a wonderful 2015 year – let's make a group resolution to be with our artistic friends in the Society more often and to create some wonderful expressions of our life experiences in one of the many mediums available to us these days.

Looking back, 2014 was a good year (check the list of accomplishments later in this Newsletter!) – with the AFA grant, the ACACA show, good sales in the Loft, great workshops, an exciting and profitable Fall Show and Christmas MarketPlace and a time to enjoy each other at the Christmas potluck. Our finances are in good shape which means we will enjoy some new experiences in 2015 to celebrate the Society's 30 years in the County. Check the website shortly for details on entering the 30th Anniversary Open Spring Show, a fun workshop, and a June night of celebration.

Remember, every hour of volunteer time is very much appreciated in a Society as busy as this one, but involvement does not just mean volunteering, it also means being together in the Centre as often as possible to meet, share ideas, socialize, and just plain “talk about art” – and other stuff - over a coffee and snacks and maybe while watching a DVD!

I personally do thank each and every member who supported the Society and, in particular, myself over the past years and who have agreed to do so again in 2015. I have enjoyed leading the Society over the past five years and I look forward to working with the new Board in 2015 – always an enthusiastic group!

At the January meeting, please don't forget to pay your membership, sign up for workshops as we do need registrations in all of them (except daSilva). The Photography Club will have an interesting presentation prior to the start of the meeting on January 13.

Please admire the refinished floors in the Centre, and maybe bring a change of footwear to save cleanup.

Enjoy 2015 with your art friends, and I hope you make some new ones as well.

Happy New Year.....Sonja



Christmas Potluck...
and
What a Feast it Was!!!



ART SOCIETY OF STRATHCONA COUNTY – 2015 Executive, Board and Committees

2015 Executive:

President: Sonja Marinoske.

Vice President: Bonnie Halliday.

Past President: Lynn Bowditch.

Secretary: Shellie Patzer.

Treasurer: Marie Schelske.

Board of Directors:

Website: Peter Hahn.

Loft Gallery: Co-chairs Kay McCormack and Joyce Boyer.

Workshops: Elaine Tweedy.

Board Members at Large:

Sue Borland, Norma Callicott, Janice Bonsant, Trish Haugen, Sylvia Godina, Arlyn Belden, Carole-May Cote.

Standing Committees:

Membership: Sue Borland, Lorraine Schuld, Ellen Kempers.

Library: Christina Lindsay, Judi Fairweather, Jean Wall, Vern Wall, Linda Morrow, Carol Benson, Val Holts.

Loft Gallery Committee: Carroll Charest, Willie Wong, Arlene Bowles, Kay McCormack, Bonnie Halliday, Linda Morrow.

Historian: N/A

Advertising: Sonja Marinoske

Casino: Lynn Bowditch (chair)

Newsletter: Julie Taylor

Newsletter Autobiographies: Elaine Forsberg.

Spring Show: Bonnie Halliday, Joyce Boyer, Elaine Tweedy, Lynn Sinfield, Lynda McAmmond, Tim Kephart, Barbara Mitchell, Christina Lindsay, Collette Benko, Terrie Shaw, Sally Murray, Carole-May Cote.

Fall Show: Carole-May Cote, Collette Benko, Sylvia Godina, Vince Roper, Elaine Harden, Lynda McAmmond, Lynn Sinfield?, Muriel Krushelnicki, Margaret Klappstein, Inger Paulsen.

Student Show: Kay McCormack (chair), Trish Haugen, Anne Nothof, Annette Gilbody, Vince Roper, Brian Litwin, Carole-May Cote, Cynthia Clarke, Jodi Flach, Laurette Baron, Pat Beveridge, Sue Scott, Muriel Krushelnicki, Lynda McAmmond, Lynn Sinfield.

Mothers' Day: Kay McCormack (chair), Carroll Charest, Cynthia Clarke, Carole-May Cote.

Arts Day in September: Over to January

Meeting Coordinator: Bonnie Halliday

Christmas Market: Joyce Boyer, Elaine Tweedy (co-chairs), Norma Callicott, Marie Schelske.

Trade Fair Shifts: Anita Aldie, Cindy Poulin, Grace Lange, Brian Litwin, Christina Lindsay, Sally Murray, Pat Beveridge.

Kitchen: Terrie Shaw, Anne Yundt, Sirkka Kadatz

Cross Cancer Show: Joyce Boyer

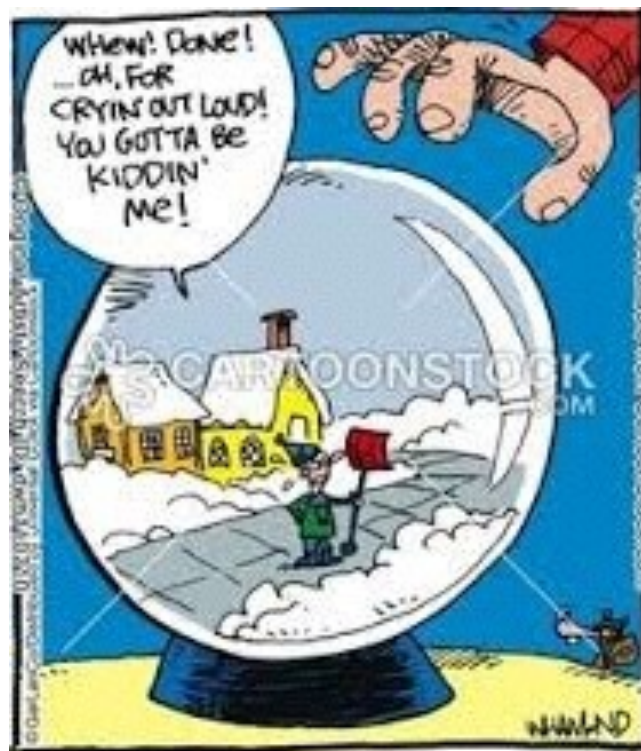
Volunteer Hour Recorder: Cornelia Martin-Hansen.

Facebook: Willie Wong ?

ACCSC Meeting Representative: Over to January

Arts Expo Shifts: Over to January

Outside Road Signs: Tim Kephart, Sonja Marinoske



2014 ACCOMPLISHMENTS!!!

Shows:

- Student Show combined with County Art Acquisition – May 9 & 10
- Mothers' Day Tea and Art Show – May 11
- Grey Nuns Hospital Show – March to June and May to July
- Fall Show - October 17,18,19
- Christmas Market – November 16 and 17
- Cross Cancer Institute Show – October 20 - 22

Workshops:

- DVD sessions instituted throughout the year
- Paint Along with DVDs instituted throughout the year
- January – Al Dixon, Photography
 - Willie Wong
 - Leslie Degner
- February – Ron Wigglesworth
 - Willie Wong
 - Joyce Boyer
- March – Leslie Degner
 - Gregg Johnson
 - Samantha da Silva
- April – David Langevin
 - Dessirrie Plewis
- September – Rose Edin
 - Willie Wong
- October – Doris Charest
 - Sharon Lynn Williams
 - Anne McCartney
- November – Barbara Mitchell
 - Gregg Johnson
 - Life Drawing

ASSC:

- Speaker – January - Ken Colwill, Elite Lithographers
- Speaker – February –Tony Goobie, Photography
- Speaker – March – Lynn Sinfield, Framing
- Speaker – April – Judy Shafer, Critique

- Speaker – May – David Lidbetter, Royal Talens
- Speaker – September – Val Enders, Zentangle
- Speaker – October – Chris Carson, VAAA
- Speaker – November – DVD showing
- AFA grant applied for and received
- New CFEP grant received for upgrade to Loft Gallery steps, new flooring
- Upgrade to fire alarm system and security system, fireproofing storage rooms, Loft Gallery - Large window replacement - \$37,184 received plus matching portion from the County – all items undertaken and completed.
- New Arts Development Grants applied for January to May re: workshops - granted
- New Arts Development Grant applied for September to November re workshops – granted
- Special Events Grant applied for and granted for ACACA show expenses
- Leading Edge booked 3 workshops into the Ottewell Centre
- Special information meetings held for new members before 3 general meetings
- Outside artwork scheduled for Rosie’s Restaurant
- Show applied for at the Dow Centennial Centre and granted for 2016
- Christmas meeting Potluck and Garage Sale of unused items, with donations for A Safe Place and County ClothesLine
- ACACA Show organized July 19 to August 16 in the Ottewell Centre
- QuickBooks programs purchased and new accounting method set up
- On line registration for workshops, memberships and shows implemented
- PayPal implemented for memberships, workshop and Show registrations
- An Art Challenge program set up, first artwork shown at June meeting, 2nd at December meeting
- Art Supply Garage Sale set up at June show
- ASSC advertisement in NOA Art Magazine set up for continuous posting

- ACACA and Loft Gallery large paid advertisements in Galleries West, WHERE and Sherwood Park News
- Purchased Digital Photo Frame for use at events, promotions, etc.

Community:

- Promotional Table at ACCSC Arts Expo
- Marketing done at Celebration of the Arts, ACCSC
- Promotional booth set up at Chamber of Commerce Trade Fair

Ottewell

Centre:

- New Contract for Coordinator for Ottewell Centre through November 30, 2014 & again to April 30, 2015
- County rebate received for utilities
- New Security System for Centre set up with Price Langevin, and tied into County Fire Department
- Level of rentals maintained with workshops and art related events
- Fire inspections completed
- Signage addressed and branding details set

MEMBERS' CORNER

Next Board Meeting: Tuesday, January 6, 2015 @ 6:30 pm at Ottewell Centre

Next General Meeting of Members: Tuesday, January 13 @ 7:00 pm @ Ottewell Centre. The meeting will begin with a presentation from the Society's Photography Club.

THE LOFT GALLERY & GIFT SHOP

Open Saturday & Sunday from 12-4 pm

The Loft Gallery reopens January 31 from 12-4 pm, Saturdays and Sundays through February 28, with a showing of artwork by the members of the Loft Gallery Committee! Thanks to them for putting this together. Then regular rotations will continue for March/April and for May/June. Please see Joyce at the general meeting to have your artwork shown in the Loft and be a part of the sales!

LIBRARY

The ASSC Library opens at 6:00 on January 13 so come early and sign out some books or DVDs. Our new Library chair volunteer, Christina Lindsey, and her crew, will assist you in finding whatever you need.

SHOWING?

If you are having a show or an art event, please send your information to Julie Taylor, Newsletter Editor, at jamtart53@gmail.com for inclusion in the Newsletter!

GETTING TO KNOW YOU! ARTIST OF THE MONTH!

Elaine Forsberg has again undertaken the task of compiling autobiographies and pictures of our members along with their artwork for the newsletter. The idea is to have as many members featured as possible, so you are invited to send your information to elaine.forsberg@gmail.com

2015 ART SOCIETY POLICY DOCUMENT:

CHECK www.artstrathcona.com for the updated Policy document of the Art Society of Strathcona County, including the redrafted Policy of the Loft Gallery and Gift Shop. Everything you have wanted to know is there. ☺

[The Alberta Community Art Clubs Association](#) has been able to field a Board of Directors and will continue in 2015. You are encouraged to pay a membership to the ACACA before February 28, 2015 to be eligible to show in any of their zone shows. Check their website for more details.

REMINDERS:

Please record your volunteer hours in the book located in the drawer to the left of the kitchen sink. These hours will enable you to show your artwork in 2015 & they are also part of the application for the ASSC's annual AFA grant.

“LIKE” the ASSC on Facebook and please pass the message around!!!

ASSC WEBSITE:

You are a member of the Art Society of Strathcona County and both you and the society would benefit if you expanded your Profile page on the website. Your name has been added to the database so you will have access to our website and the Member's Only section. To gain access to the Member's Only section, you will need to do a one time setup of your account and password.

- Click on the "Forgot password" link located beside the "Login" button at the bottom of the left column.
- Type in your email address and the 6 characters you see in the picture.
- You will receive an email giving you instructions on how to set up your account.

Once this is done, you will have access to all membership pages. Be sure to visit the "How To Docs" section to learn how to setup your profile and include images of your artwork!!

Peter Hahn - ASSC Webmaster



ASSC Photography Group January Newsletter 2015

December 3rd Monthly Meeting

There was a good turnout at our December 3rd meeting that included two newcomers bringing the total attendees to about eighteen. The focus (pun intended) of our December meeting was a discussion on the “Elements of Composition”. This was led by Roy McLaughlin. We discussed ‘Pattern’, ‘Symmetry’, ‘Texture’ and ‘Depth of field’. At this point, attention was directed to the dozen or so 36 x 24 enlargements of member’s photos that were on display. Time ran out before we could look at the many other aspects of composition. That will have to wait for another time.

Forthcoming Activities

The photography group has been invited to address the Art Society during the general ASSC meeting on January 13th. This will be a great opportunity to formally introduce ourselves and explain what we’re all about. Roy McLaughlin, assisted by several others, will be on hand for this presentation. Perhaps by that time, supported by research carried out by Nathalie, we will have some idea how other art societies have integrated (accepted) the photography component into their bylaws.

Also discussed during the last meeting was the idea of a fundraising calendar. From the experience of a member, it was suggested this idea has a negative side and may not achieve the goals intended. Another idea, forwarded by Michelle Goring, was the use of ‘photo cards’ that show a particular image on the front and inside a description of the equipment and settings used to capture the shot. These would not necessarily be a fundraising venture but rather a promotional tool to be handed out at: e.g. a trade show. This then raised the question “What is our objective? What are we trying to promote? Do we need to grow faster than we already are?” Perhaps it’s too soon to consider growth until we have a clear vision of what we want. This debate will continue.

Tim Goos has set up a Google+ page for the club but was not in attendance to further explain how the web site works. Hopefully he will be on hand at the January 7th meeting to promote this further. Meanwhile everyone is encouraged to log on and join this social networking platform for groups of people with like interests to share information and, in our case, photographs.

Members who have not had a 36 x 24 enlargement made are encouraged to do so.

From the photography group to all members of the Art Society:

May 2015 bring you good health and success as you continue to discover and share your artistic talents.

Information regarding the photography group can be obtained by contacting Roy McLaughlin at: royocl@shaw.ca



Report by Chuck Tweedy

UPCOMING SHOWS!

THE EDSON CULTURAL HERITAGE ORGANIZATION

Is pleased to present the work of

Maria Sieben, painter in acrylics, mixed media and oils



Autumn Leaves Acrylics



Byron Falls in Love Acrylics

RECEPTION: 12:00 and 4:00 P.M. on Saturday February 28th, 2015

PLACE: Red Brick Arts Centre and Museum

4818 – 7th Avenue, Edson, Alberta

The exhibition will run from February 27th until March 19th 2015

The gallery is open Monday to Friday from 9 A.M. until 4:30 P.M.

Come and celebrate emerging local Alberta artists with us.

For more information contact the centre at 780-723-3582 or email mariasieben@shaw.ca



JANUARY / 15 NEWSLETTER

UPCOMING WORKSHOPS

This is the perfect time of year to offer yourself a small gift of time - to simply look back over the year. To see how far you've come and reflect on the growing you've done. ~ Elaine

WINTER/SPRING 2015

January

- Life Drawing - Monday, January 12 (6:30-8:30pm) - Cost \$15
- Valdis Gislason - Pen and Ink - Saturday, January 17 - Cost \$50
www.valdisgislasonart.com
- Paint Along with DVD - January 21 (10-2pm) Courageous Watercolour with Eleanor Lowden Pidgeon - Cost \$5 lowdenpidgeon.com

February

- Paint Along DVD - February 4 (10-2pm) - Painting Outside the Lines with Linda Kemp - Cost \$5 www.lindakemp.com
- Willie Wong - 6 Week Session - Shadow & Light - February 9, 16, 23 and March 2, 9, & 16 - Cost \$160 www.kamenagallery.net
- Life Drawing - Monday February 9 (6:30-8:30pm) - Cost \$15
- Paint Along DVD - February 18 (10-2pm) Commanding Color with Sue Archer - Cost \$5 www.archerville.com
- Trish Acres - Lost in Colour Abstract Pastel - Saturday, February 28 - Cost \$50
www.trishacres.weebly.com

March

- Paint Along DVD - March 4 (10-2pm) - Painting Stunning Landscapes from Photos Lessons 7 & 8 with Johannes Vloothuis - Cost \$5
www.improvemypaintings.com
- Life Drawing - Monday, March 9 (6:30-8:30pm) - Cost \$15
- Karen Richter - March 13 - Composition & Design "A Successful Painting Right From the Start" - Cost \$50
- Karin Richter - March 14/15 "More Acrylic Painting with Karin Richter" - Cost \$100 members.shaw.ca/karinrichter
- Paint Along DVD - March 18 (10-2pm) - Painting a Still Life in Pastel - by Ramon Kelley Cost \$5 www.sunsetartgalleryofamarillo.com/ARTISTS/Kelley
- Tracy Proctor - Encaustic - March 21/22 (10-4pm) Cost \$100
www.tracyproctor.com

April

- Paint Along DVD - April 8 - Painting Stunning Landscapes from Photos - Lessons 9 & 10 with Johannes Vloothuis - Cost \$5. www.improvemypaintings.com
- Sharon Lynn Williams - Mixed Media Collage - Friday, April 10 (7-10pm) and April 11/12 - Cost \$125 www.sharonlynnwilliams.com
- Dominik Modlinski - Painting with Oils & Acrylics for Beginner to Intermediate - April 25/26/27 - Cost \$400 www.paintingjourneys.com
- Gregg Johnson - Exploring Mountains in Watercolor - April 28 - Cost \$50 www.watercolors.ca

*NOTE: All supplies lists and information for each workshop is listed on the ASSC website under workshops.

*NOTE: With the popularity of the workshops registration is not official until payment is received.

*NOTE: If cancelling a workshop, \$10 will be deducted from your refund.

Report by Elaine Tweedy
Workshop co-ordinator - JANUARY 2015

