



4th Annual Hidden Treasures Open Art Studio Tour 2019
Presented by Art Society of Strathcona County
June 22, 23, 2019, 10am to 5pm
Call for Artists

Planning of the **4th Annual Hidden Treasures Open Art Studio Tour for 2019** has begun!! This is a self-guided tour of Strathcona County artists' working home studios. This event is free to the public. Artists will be able to show and sell any of their artwork, framed or unframed, originals or prints, gather contact information for promotion, and distribute promotional material for their art and upcoming shows and events.

Home studios should have easy and safe access for the public. Artists will need to ensure that they have liability coverage through their homeowner's insurance policy.

- Registration is open to residents of Strathcona County with a HOME STUDIO who are either a member of the Art Society of Strathcona County OR a non-member. (ASSC members must have a current membership upon registration and having been a member on December 31, 2018).
- Cost of registration is \$50 for ASSC members and \$100 for non-members. Payment is due upon registration.
- Registration, payment and a digital image of your art must be received by March 15, 2019. **THERE WILL BE NO LATE REGISTRATIONS OR LATE PAYMENT ALLOWED.**
- **There are no refunds of registration.**
- **Artists MUST be present for the entire 2 days** and should have art work in progress for the public to observe. All artwork must be the work of the registered artist.
- The Committee may view home studios prior to the event to ensure safe and easy access for the public.
- ASSC members will be asked to display ASSC material for distribution, such as promotional materials of upcoming events, general ASSC information and workshops.
- Artists must ensure that their homeowners insurance provides public liability coverage for this event.
- **Registration deadline is MARCH 15, 2019.**

Committee Commitment:

- We will promote this event through several local newspapers, ASSC website and email list, Facebook page, several websites, and distribute over 1500 color posters and brochures (which includes an artist guide and map) to area businesses.
- We will provide artists with information on marketing, promotion and studio setup.
- We will provide each venue with at least 3 signs to guide visitors to your studio.

How to register:

- 1. If you have a HOME STUDIO within Strathcona County, watch for on-line registration at www.artstrathcona.com opening in January of 2019!!**
- 2. Confirm you have liability insurance with your insurance broker for this event.**
- 3. Register on-line by March 15, 2019, you must pay upon registration and confirm on the on-line registration form that you have liability insurance.**
- 4. Email an image in a .jpg form of one of your artworks for the brochure cover to normacallicott59@gmail.com. The image will be part of a collage, so the image should be colorful and eye catching as a small image.**

For more information contact Norma Callicott at normacallicott59@gmail.com