



Art Society of Strathcona County

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FEBRUARY 2020 NEWSLETTER



Willie's Workshop!



Drop In!



President's Message

We are well into a new year and a new decade! I do hope your artwork often takes priority over folding towels or shoveling!

2019 was a good year for the Society again! With sales of: \$10,189.50 at the Christmas Market; \$4,640 at the Fall Show; \$2,905 at the Spring Show; \$135 at the Sherwood Park Hospital; \$1,875.75 at the Cross Cl; \$6,935.50 in the Gift Gallery and \$3,590 in the Loft Gallery for a total of \$28,395! (plus a couple of sales at the MIS Hospital). That meant a payout to our artists of \$26,629.65 – a good reason to keep painting and creating!! Good job everyone.

The challenge now of course is out to all members to find a way to continue with the art sales in 2020. And if not, the ASSC continues to “bring artists together, provide education, provide fellowship, and create awareness of art in Strathcona County” as per our Bylaws ☺

The Spring Show has a committee ready to work – just need a member to lead as Chair. Workshops are filling up, the Student Show is accepting registrations, and the Loft Gallery & Gift Shop are alive again! There are many opportunities to be a part of the art world and the Society.

The Gallery is always in need of art and artists. Members can sign up for shifts even if they don't have art in the Gallery!! There are many opportunities to be a part of the art world through this Society.

The volunteer hours in 2020 were 3751, up from 3560 in 2018 – hope those of you who contributed enjoyed your experience. Good job everyone – much appreciated. These hours are inserted into the AFA grant application and may enhance our chances of a more substantial grant....so please keep up your volunteering and recording of hours.

Don't forget about the Loft Gallery! Check out the February show, and remember to enter the March/April show by registering before February 1. Even if you do not enter artwork, there is probably room for a volunteer shift

It is hoped that each member will sign up for at least one (or more!) workshops and drop in for a chat and/or to paint at the Drop In days – Mondays 1 to 4; and Wednesdays 9:30 to 12:30 to enjoy the company of other artists. If you are a new member, this is a great way to get involved.

“You're only as old as you think. Age is only a number. Seriously, your brushes don't know how old you are! So, if you have always wanted to paint...pick up that brush and let it think you are 18, or 46, or whatever you want.”
With that in mind, 2020 will be an amazing year!

Regards, Sonja



MEMBERS' CORNER

Next Board Meeting: Tuesday, February 4, 2020 - 6:30 pm @ Ottewell Centre.

Next General Meeting: Tuesday, February 11, 2020 at the Ottewell Centre, 7 pm. Ken Duncan, a member, will be demonstrating his leatherwork, and showing a video.

February 1 – Deadline to enter March/April Loft show

February 3 – 6:30 – New Members' Information Evening (with pizza!) ..email minirose@telus.net if you are coming!!

February 15 - Deadline to submit inventory list for March/April Loft Gallery Rotation

February 28 – Loft Gallery opens for March/April show

Loft Gallery and Gift Shop

(Open Saturday and Sunday 12-4:00)

For the month of February, the Loft Gallery welcomes a solo show by the Millwoods/Strathcona Seniors. In addition, the Gift Gallery will re-open and has been re-stocked with all new items, making it a perfect time for a little retail therapy!

If you are looking to accumulate volunteer hours, the Loft Shifts page has been updated to the end of April. Email asscgallery@gmail.com with your requests for dates.

Please consider entering a Loft Gallery show. A reminder that The Loft Gallery shows are open to ANY AND ALL MEMBERS who have accumulated 20 hours of volunteer time in the last two years. There is NO JURYING and NO ENTRY FEES. Questions?? Read pages 12-17 of the Bylaws or Email (asscgallery@gmail.com)

Dates to Note:

February 15 Inventory for March-April show is due

February 23 4:00 Solo Show take down

February 27 4:00 Intake for March April show; hanging to follow

April 1 Deadline to state intention to be in May-June show

Need Incentive? No room at home?
Want to socialize with other artists?
Want to just chat and learn about the Art Society?

Here's an opportunity.....



The ASSC will open the Ottewell Centre
(590 Broadmoor Blvd) for

JOIN THE ARTISTS FOR

DROP IN PAINTING TIME:
MONDAYS from 1 to 4 pm, beginning January 6, and
WEDNESDAYS from 9:30 to 12:30 beginning January 8, 2020

Free to members; \$5.00 charge for non members

BRING YOUR OWN SUPPLIES!! Set up your own table (unless already set up),
clean up and put it away after if need be

If you are messy, there are floor carpets that can be laid under your area.
Bring your own refreshment and snack/lunch, or if someone is so inclined, coffee
can be made in the kitchen using the ASSC cupboard (far upper right), and
sneak a cookie! Enjoy your time at the Centre.

OR JUST DROP BY and chat with the artists
and make a friend who can teach you about the Art Society!!

HAVE FUN! LEARN FROM OTHER ARTISTS! HAVE FUN!

5th Annual Hidden Treasures Open Art Studio Tour

Registration Now Open for 5th Annual Hidden Treasures Art Studio Tour

Registration is now open on-line for our 5th Annual Hidden Treasures Art Studio Tour. This event, taking place on June 20 & 21st, 2020, is a self guided tour of Strathcona County artists home studios which is free to the public. It has a loyal following, a proven track record and last year attracted huge crowds of art lovers from across the Capital Edmonton region! If you are an artist interested in participating in this event, please read the detailed information sheet on the Studio Tour Registration Page at www.artstrathcona.com/studio-tour. If you have any questions contact Norma Callicott at normacallicott59@gmail.com. Registration closes on February 29, 2020.

Report from the Misericordia Show!!

3 paintings sold at the MIS ...by Katherine Ouwerkerk. Congratulations, Katherine!!

SC TRADE FAIR – April 17, 18

Members can donate a piece of art at the Trade Fair - Anyone from the ASSC can donate a piece of art to the Fair Chest ...which will used as a prize. If you are interested, please drop off your art at the Chamber of Commerce offices on Wye Road!

Members can also donate a piece of art for a prize at one of the Chamber breakfast meetings! Drop off your art at the Chamber offices and specify that it is a donation on your part as an artist of the ASSC. You can also deliver your art to Patricia Laing who attends the Breakfast meetings on behalf of the ASSC.



ART SOCIETY OF STRATHCONA COUNTY

WORKSHOP Newsletter FEBRUARY 2020

*Thank you for your responses to calls for Workshop Volunteers.
Nice to see new members stepping forward!*

FEBRUARY

WHIMSICAL PAINTING IN OIL or ACRYLIC – Cindy Revell, Feb 8/9, 10-4pm Cost \$110

CREATE A BETTER PAINTING 6 week session (Thursdays) - Margaret Klappstein, Feb 26, March 11, 18, 25, Apr 1, 1-4pm Cost \$100

MIXED MEDIUM II – Doris Charest, Feb 29/Mar 1, 10-5pm Cost \$110

MARCH

PASTELS 4 week session – Joyce Boyer, Mar 18, 25, Apr 1, 8, 7pm-9:30pm
Cost \$70

WATERCOLOUR LANDSCAPE INTERMEDIATE – Frances Alty-Arscott, Mar 28, 10-3:30pm Cost \$55

SILK SCARF CREATIONS – Terrie Shaw, Mar 21, 10-4pm Cost \$55

INTRO TO ILLUSTRATION & ACRYLIC COLOUR WASH – Crystal Driedger,
Mar 14/15, 10-4pm Cost \$110

APRIL

ACRYLIC LANDSCAPE PAINTING – Randy Hayashi, Apr 30 7pm, May 1/2 9:30-4:30 \$130 - **FULL**

MAY

ACRYLIC POUR – BEGINNER – Norma Callicott, May 23, 10-4pm Cost \$55

JUNE

INTRO TO WATERCOLOUR – Willie Wong, June 20, 10-4pm Cost \$55

VOLUNTEER HOURS – hours to claim-

A one day workshop = 2.5-3 hours

A two day workshop = 4.5-5 hours

Three day workshop = 5-5.5 hours

6 week session – 9 hours

The hours can vary, depending on class size, workshop extended, etc. Please use your discretion.



VOLUNTEER HOURS: Please continue to record your volunteer hours in the book located in the drawer to the left of the kitchen sink (or at home and insert them into the binder before you enter a show and at year end) These hours will enable you to show your artwork and they are also part of the application for the ASSC's annual AFA grant.

Please stop at the [Welcome Table](#) on your way into meetings and sign in for the evening. This is important for the ASSC meeting attendance record and it may become important to you too if you are planning on showing your artwork at ASSC shows.

“[LIKE](#)” the ASSC on Facebook and please pass the message around!!!

SHOWING? If you are having a show or an art event, please send your information to Anita, Newsletter Editor, for inclusion in the Newsletter!

Send your emails/suggestions to “[THE MAIL BAG](#)” or use the suggestion box found in the ASSC foyer!

Please **UPDATE YOUR ARTWORK** regularly on the ASSC website!

Members can now download an app for Android and iOS so they can log on to the ASSC Website from their phones and tablets.

https://www.wildapricot.com/blogs/newsblog/2018/11/15/app-for-members-android?utm_source=facebook&utm_medium=cpc&utm_campaign=android_members_app&fbclid=IwAR0y1-4qjvigr8pBARY0UWr9auJVqAaABTwpzouSNgrt4mMOaw0AXKVI8Es#features



A “SHOUT-OUT” TO ALL MEMBERS!

Sometimes, the best advice comes from the experiences and learned lessons of others! Sometimes, it's as simple as sharing a good quote, a comical joke, words of wisdom, or a big mistake. We're open to anything - suggestions, questions, ideas - whatever you have...

Email “**THE MAIL BAG**”

minirose@telusplanet.net

We look forward to hearing from each and every one of you - **NOT ALL AT ONCE - OF COURSE!**

Editor's Message

It would be very much appreciated if all submissions for the **Newsletter could be sent by the 22nd of each month.** And if you possibly can, **please use 'Arial' font for your submissions, (it just makes life easier for the editor.)**

Members

If you are having a show or an art event, please send your information to Anita Skubleny, Newsletter Editor, at askubleny@yahoo.ca for inclusion in the Newsletter!

Also

If you have any photos of art that you would like to send me so I can build a file of artworks to use in the newsletter, when there is space, it would be great.

From Speaker: Nancy Kellock, at the General Meeting in January

Thank you for inviting me out to talk to the Art Society of Strathcona County. What a wonderful, engaged, fun group of artists!

-framing should enhance the artwork and suit the taste and style of the customer. It should stand on its own merit, regardless of trends.

-every piece should be handled with respect and care and framed with the same attention to detail, regardless of original cost – everything we frame is of value to our customers.

-shop around - framing **can** be affordable, the experience should be comfortable and relaxed and you should walk away pleased with your choices - find the right framer for **you!**

-don't hesitate to ask questions - your framer should offer advice about the choices and explain what they are doing and discuss the effects the choices have on the artwork - you should get honest advice and opinions.

-let your framer know what you like and equally if anything is not to your satisfaction. *We really do want to know.*

-our goal is your complete satisfaction -Nothing is better than having the customer go 'WOW' when they see the finished product.

Ideas gleaned from some of our artists

-frame a selection of 'signature' pieces to showcase the artwork to its best and then offer other pictures matted only

-when pricing artwork include framed and unframed options (a customer who likes a piece, but whose frame may not suit their taste or décor, may not think to ask if they could purchase it unframed. A potential lost sale.)

-get to know your framer and build a relationship - you could get special deals and pricing on 'leftover' stock (backstage access!)

Nancy & Malcolm have owned Expressions & Images Custom Framing Inc. for almost 30 years. We hope we can be your framer. Come check us out. Should it not be the right fit, please shop around and find the right framer for you!

We buy materials direct from the manufacturer and pass the savings along to our customers.

We utilize computerized mat cutting, allowing us to do specialty designs and cuts as well as reverse bevels.

We have our own plaque-mounting equipment, allowing us to offer complete and varied picture framing services.

We offer a 20% discount to members of the Art Society of Strathcona County.

We hope we can be your picture framers!

I would be happy to come out and meet with your society any time. All the best,
and I look forward to seeing the new displays at the fall show!

With gratitude,
Nancy

We appreciate your reviews on Google, Yelp & Facebook!

Hours: Tue – Fri 9 – 5 Sat 9 – 4
Closed Sun & Mon and available by appointment.

Expressions & Images Custom Framing Inc
5813 Gateway Blvd NW
Edmonton AB T6H 2H3

