



**5<sup>th</sup> Annual Hidden Treasures Art Studio Tour 2021**  
**Presented by Art Society of Strathcona County**  
**September 18, 19, 2021 - 10am to 5pm - Call for Artists**

Registration for the **5th Annual Hidden Treasures Art Studio Tour for 2021** is now open! This event is a self-guided tour of Strathcona County artists' working home studios which is free to the public. Artists will be able to show and sell any of their artwork, framed or unframed, originals or prints, gather contact information for promotion, and distribute promotional material for their art and upcoming shows and events. Registration requirements as follows:

- **Eligibility for ASSC Members opening their home studio:** Members must have a current ASSC membership upon registration and be a member of the ASSC and a resident of Strathcona County on December 31, 2020.
- **Eligibility for ASSC Members without a home studio in Strathcona County:** Members wanting to share the studio space of an ASSC Member within Strathcona County must have a current ASSC membership and be an ASSC Member on December 31, 2020. Artists must register and pay on-line just as members with their own studio.
- **Eligibility for Non Members opening their home studio:** Non Members must be resident of Strathcona County.
- **Registration will ONLY be taken on-line** at [www.artstrathcona.com](http://www.artstrathcona.com). Registration will be open May 1, 2021.
- Registration, payment and a digital image of your art must be received by May 31, 2020. **THERE WILL BE NO LATE REGISTRATIONS OR LATE PAYMENT ALLOWED.**
- Cost of registration is \$50 for ASSC members and \$100 for non-members. Payment is due upon registration.
- **There are no refunds of registration unless this event is cancelled by the ASSC.**
- **Artists MUST be present for the entire 2 days** and should have art work in progress for the public to observe.
- ASSC members will be asked to display ASSC material for distribution, such as promotional materials of upcoming events, workshops and general ASSC information.
- Artists must ensure that their homeowners insurance provides public liability coverage for this event **PRIOR TO REGISTERING!**
- Home studios should have easy and safe access for the public.
- All art must be priced.
- **Registration deadline is May 31, 2021.**

**Committee Commitment:**

- We will promote this event through several local newspapers, local radio, ASSC website and email list, Facebook and Instagram pages, several websites, and distribute color posters and brochures (which includes an artist guide and map) to Edmonton and Strathcona County area businesses.
- We will provide artists with a supply of printed guides and digital documents for their own marketing purposes.
- We will provide each venue with at least 3 signs to guide visitors to your studio.

**How to register:**

1. **Go to the Studio Tour tab on the home page of [www.artstrathcona.com](http://www.artstrathcona.com). Registration will open May 1, 2021.**
2. **Info needed for registration: confirmation of liability insurance, home address, social media and website links (if applicable) and a .jpg image of your art which will be printed in the guide. This image should be eye catching, of good quality, cropped and be representative of your work. The public often selects the home studios to visit based on this photo – so chose a great one!!**
3. **Register on-line by May 31, 2021.**